



**EXPO 2022**  
ŁÓDŹ POLSKA



**Specialised Expo 2022/23**  
Candidate



# In its essence, regeneration supplements the global debate about the development of societies



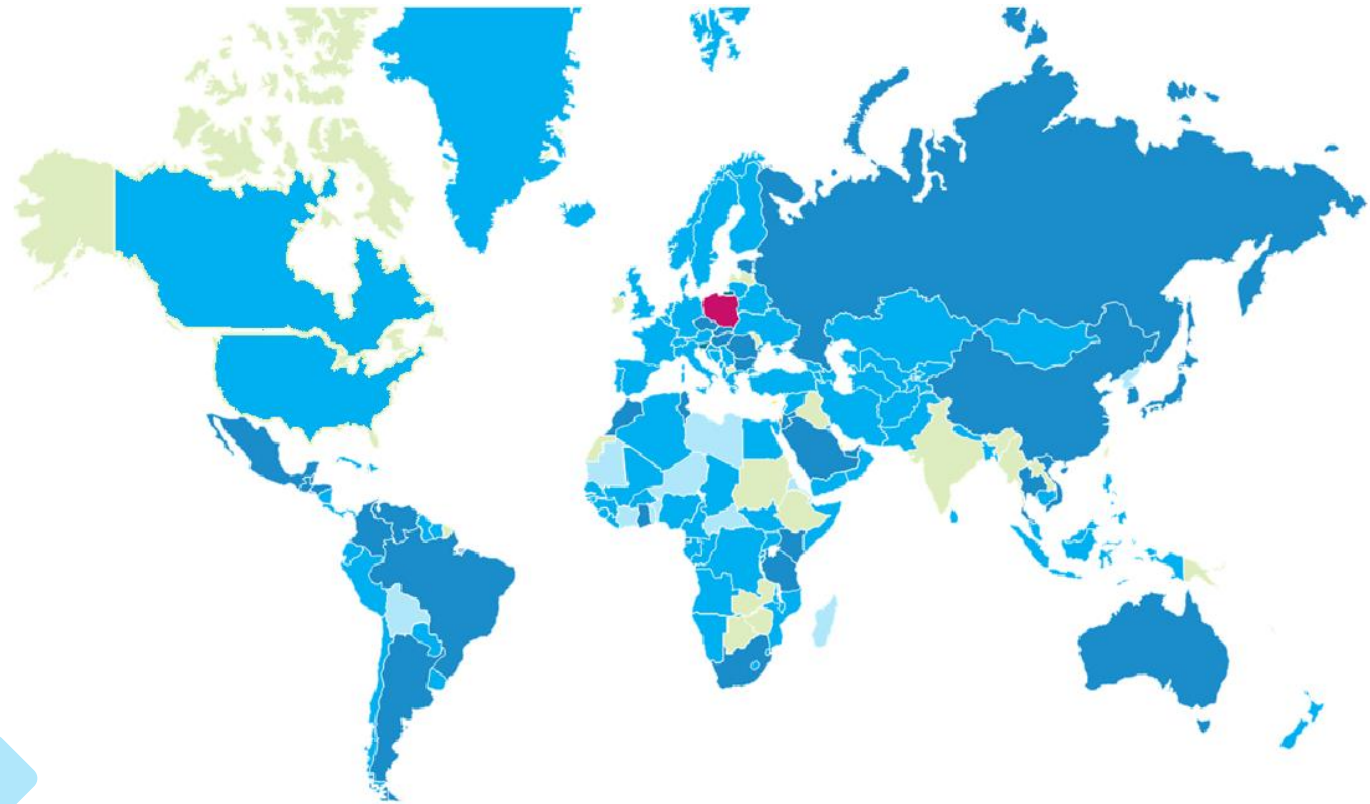
Countries which have carried out urban renewal processes (that have urban renewal strategies, plans, or programmes in place): Austria, Belgium, Denmark, Finland, France, Spain, Netherlands, Germany, Iceland, Portugal, Switzerland, Sweden, United Kingdom, Egypt, Saudi Arabia, Israel, United Arab Emirates, USA



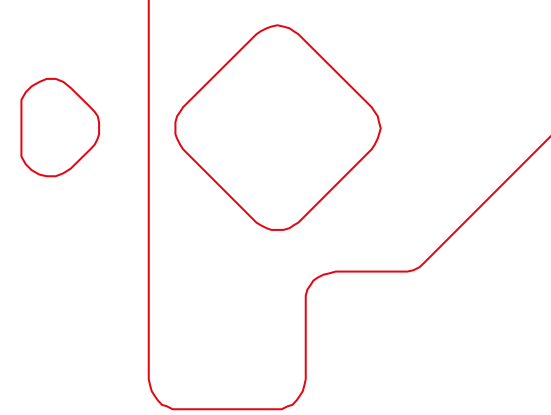
Countries very interested in urban renewal include: Ghana, Guinea, Kenya, Morocco, South Africa, Tanzania, Tunisia, Bulgaria, Croatia, Czech Republic, Estonia, Russia, Hungary, Slovenia, Romania, Slovakia, China, Australia, Japan, Thailand, Vietnam, South Korea, Argentina, Bahamas, Belize, Brazil, Honduras, Guatemala, Mexico, Panama, Columbia, Venezuela,



Countries with low interest in urban renewal: Uganda, Swaziland, South Sudan, Rwanda, Burundi, Lesotho, Kuwait, Syria, Mongolia, Sri Lanka, Fiji, Kyrgyzstan, Dominican Republic, Grenada



# CITY RE:INVENTED



THE MOTTO **CITY RE:INVENTED** IS UNIVERSAL, ORIGINAL  
AND HAS A MULTIDIMENSIONAL CHARACTER. MOREOVER, IN A SIMPLE WAY  
IT REFLECTS THE MESSAGE OF EXPO 2022,  
WHICH IS URBAN REGENERATION

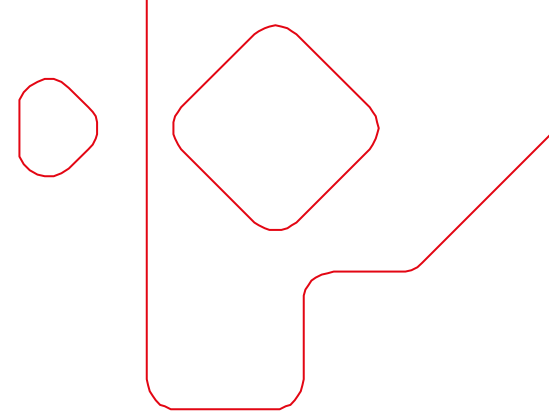
**“Re:”** is the essence of renewal, the process of transformation, is a symbol of the life cycle of the city

**“Re:”** is a response to human needs and natural social and community behaviors, as well as the processes taking place in the urban space

**„Re:”** is also a symbol of modern communication via the use of new technologies

**„Invented”** shows the assumptions of modern urban regeneration and creativity

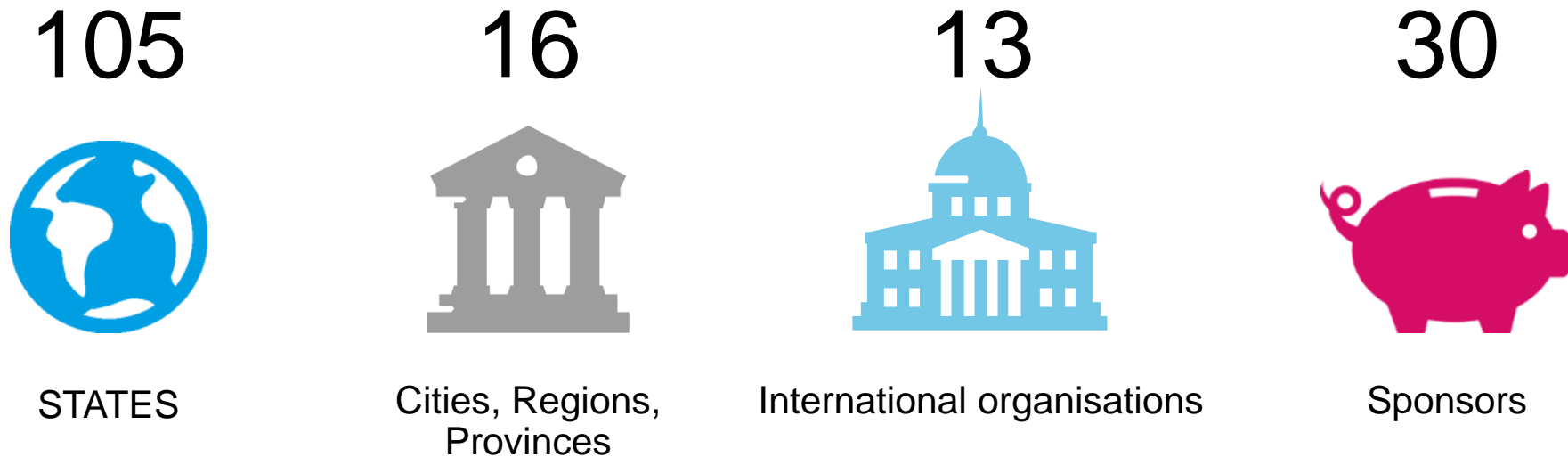
# A UNIQUE APPROACH STRENGTHS OF EXPO 2022



- Central location - EXPO returns to the original format of the Exhibition
- EXPO 2022 in Łódź will be incorporated into the city landscape
- Smart and sustainable EXPO
- Rather than an isolated event, the Exhibition will be an integral part of its environment
- Polish effective EXPO formula
- Development of innovative companies
- EXPO 2022 will be a place of experiencing emotions
- EXPO as the next grand celebration in Poland and as a symbol of Polish transformation

# Number of EXPO 2022 participants

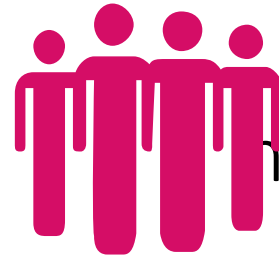
Basic projections concerning the number and structure of participants of the International EXPO 2022 Exhibition in Łódź.



# Number of visitors at EXPO 2022

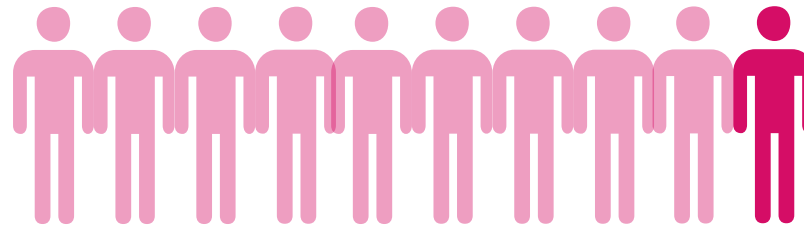
Main projections concerning the number of visitors

8,21 million



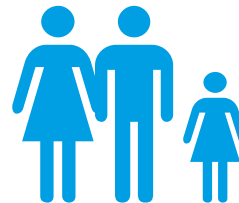
number of visits

7,28 million number  
of visits  
by domestic visitors



925,2 THousand  
number of visits  
by foreign visitors

The largest group of visitors



Families with children



# Location of Łódź

By any measure, Łódź is an extraordinary town, grown out of the need to create.

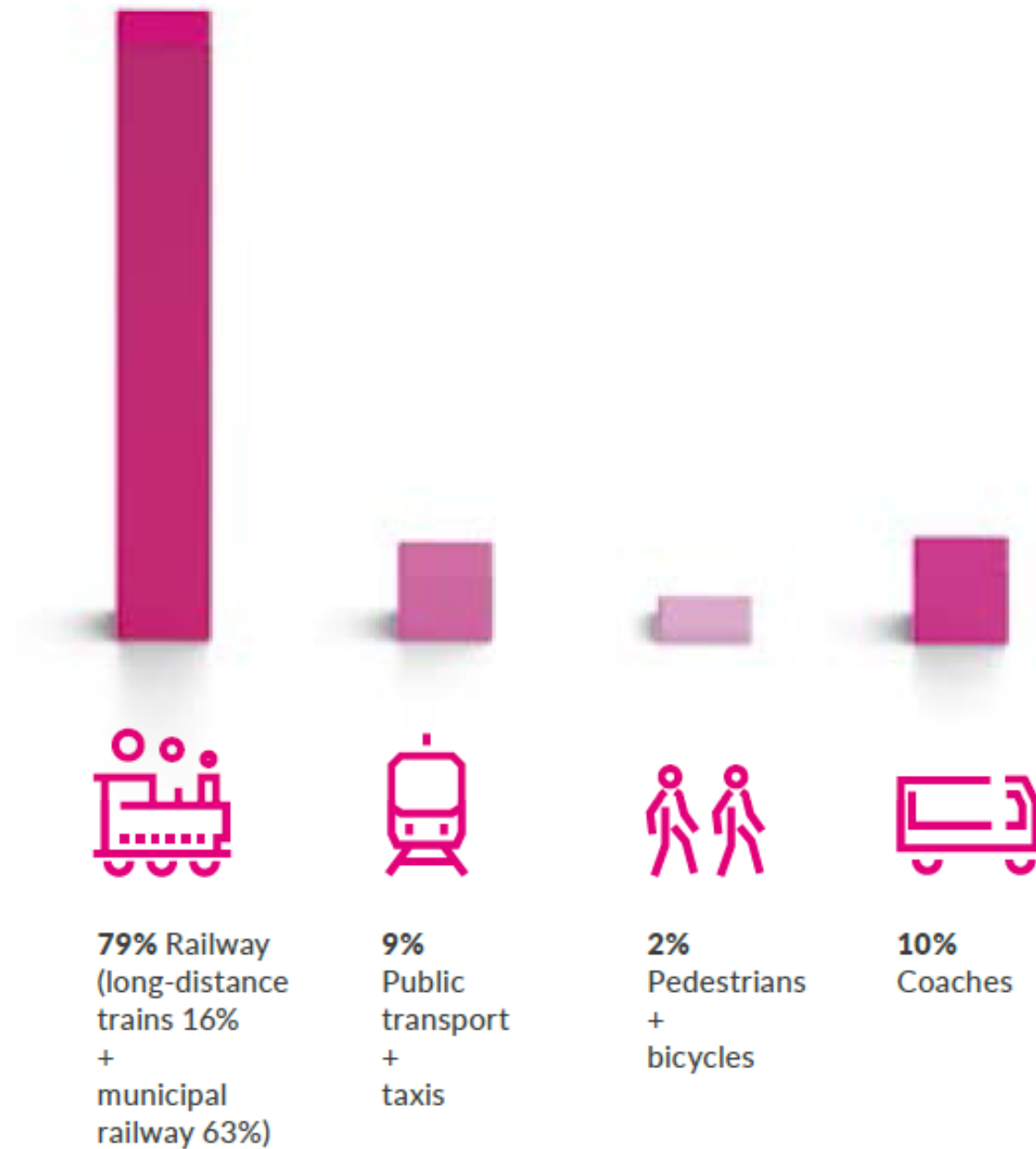
Located in the very heart of Poland, at the intersection of routes used now and in the past for the exchange of trading goods, people and ideas, Łódź is a cosmopolitan and multicultural city.

The whole Łódź agglomeration with over 1,1 million inhabitants is one of Poland's most important economic centres and a prominent culture and academic hub.



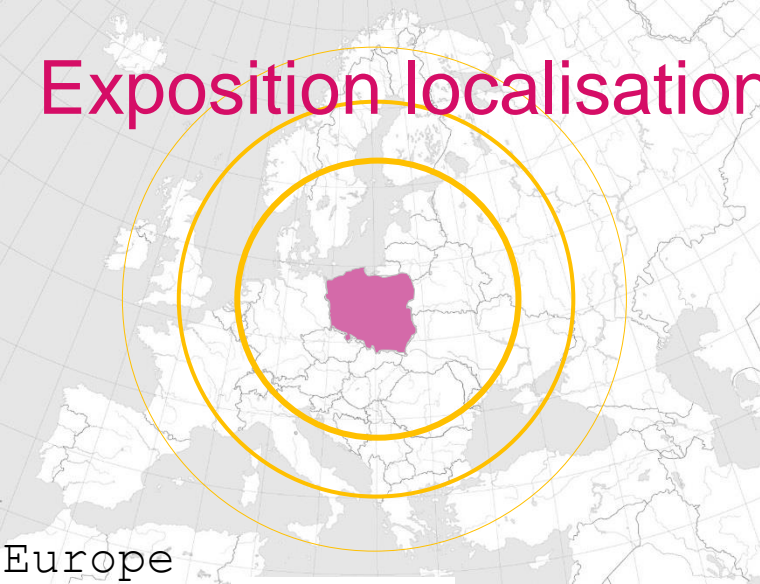
# EXPO 2022

## Transport structure of visitors

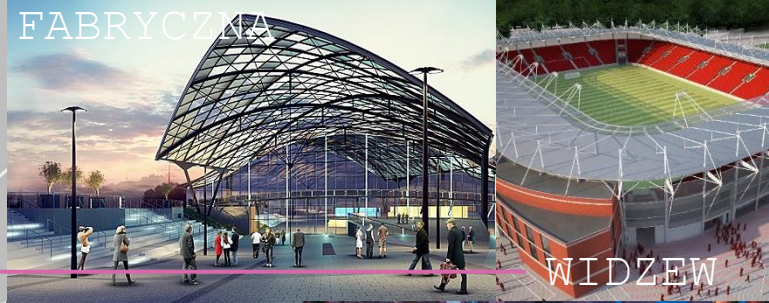
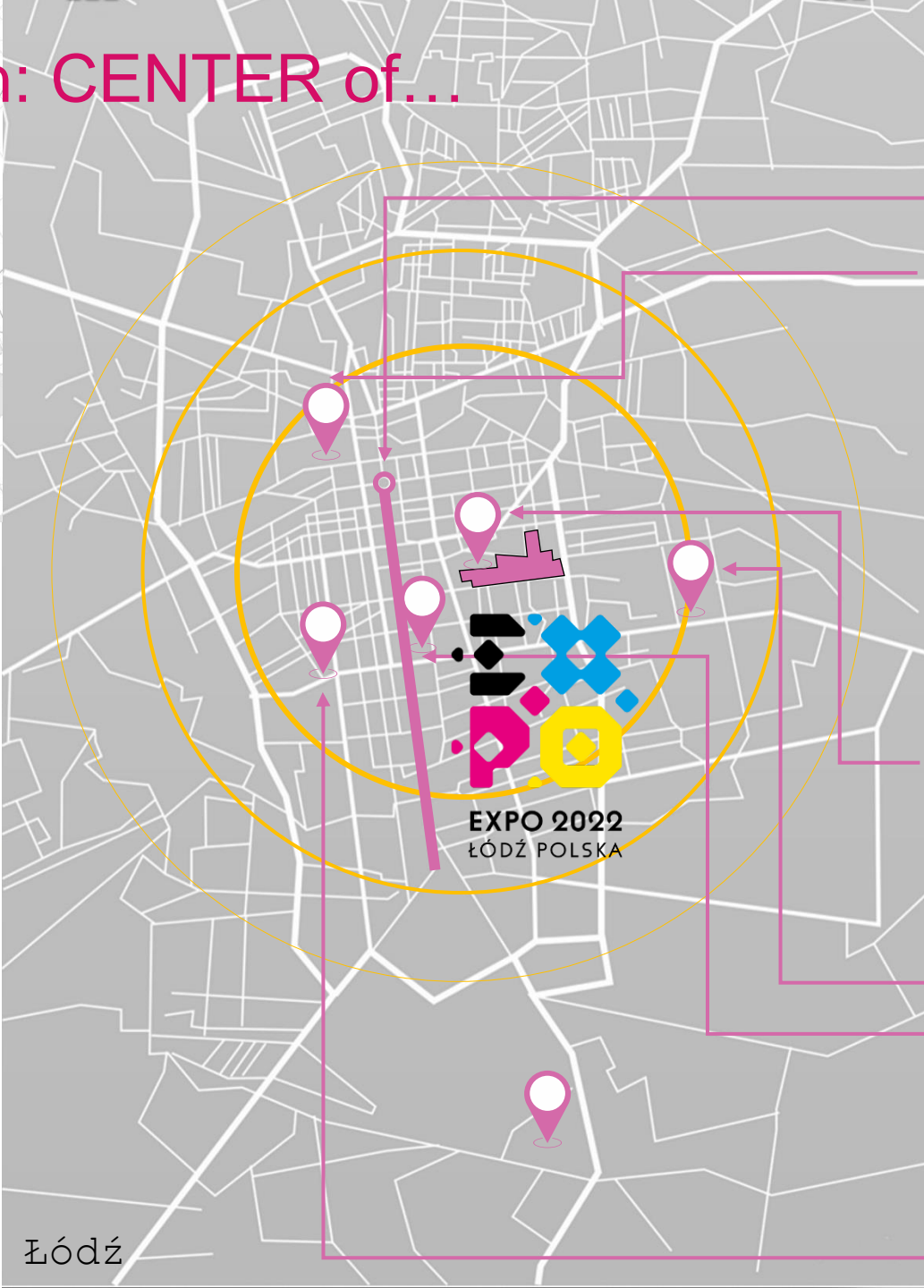




Exposition localisation: CENTER of...

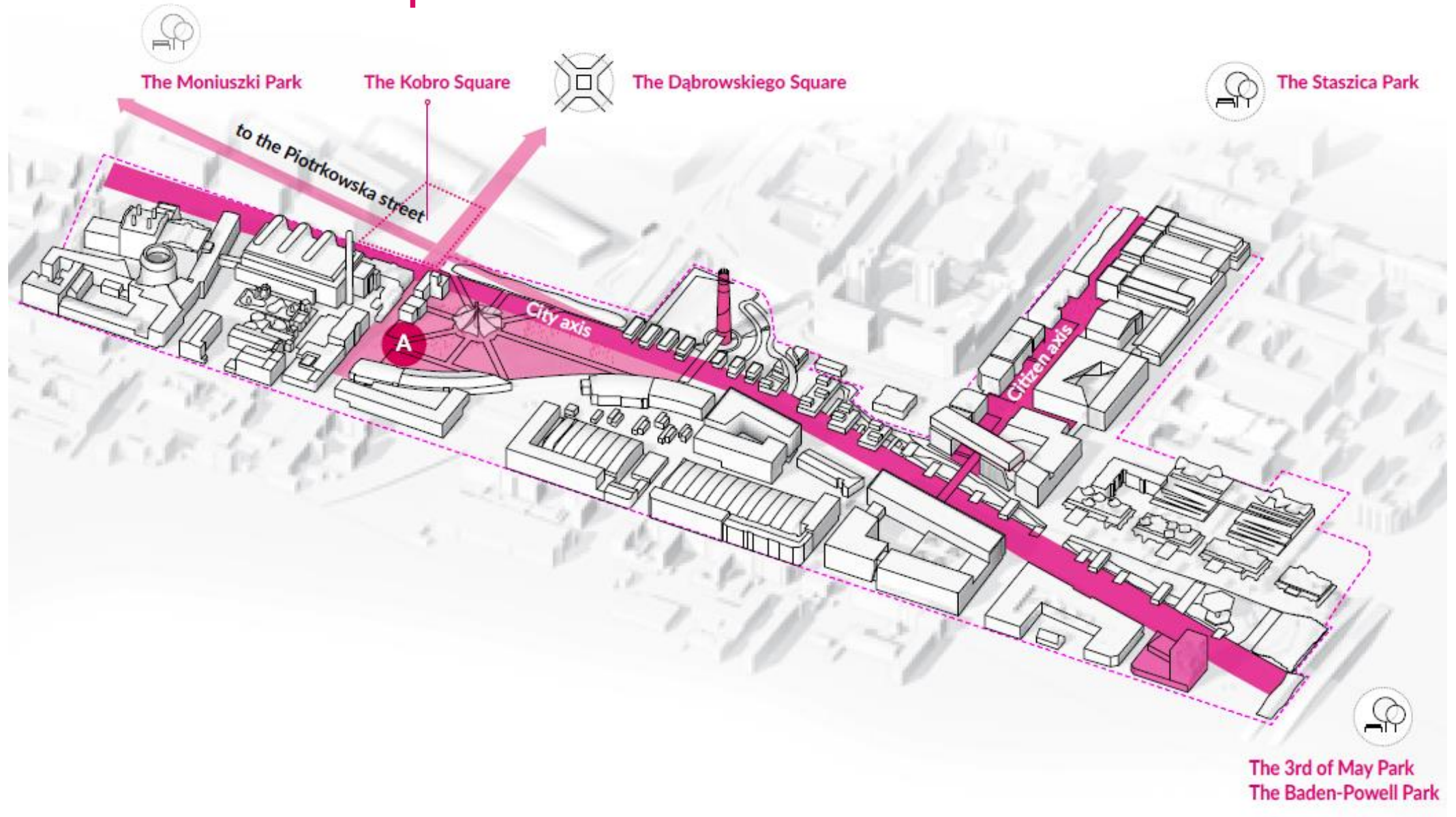


Poland

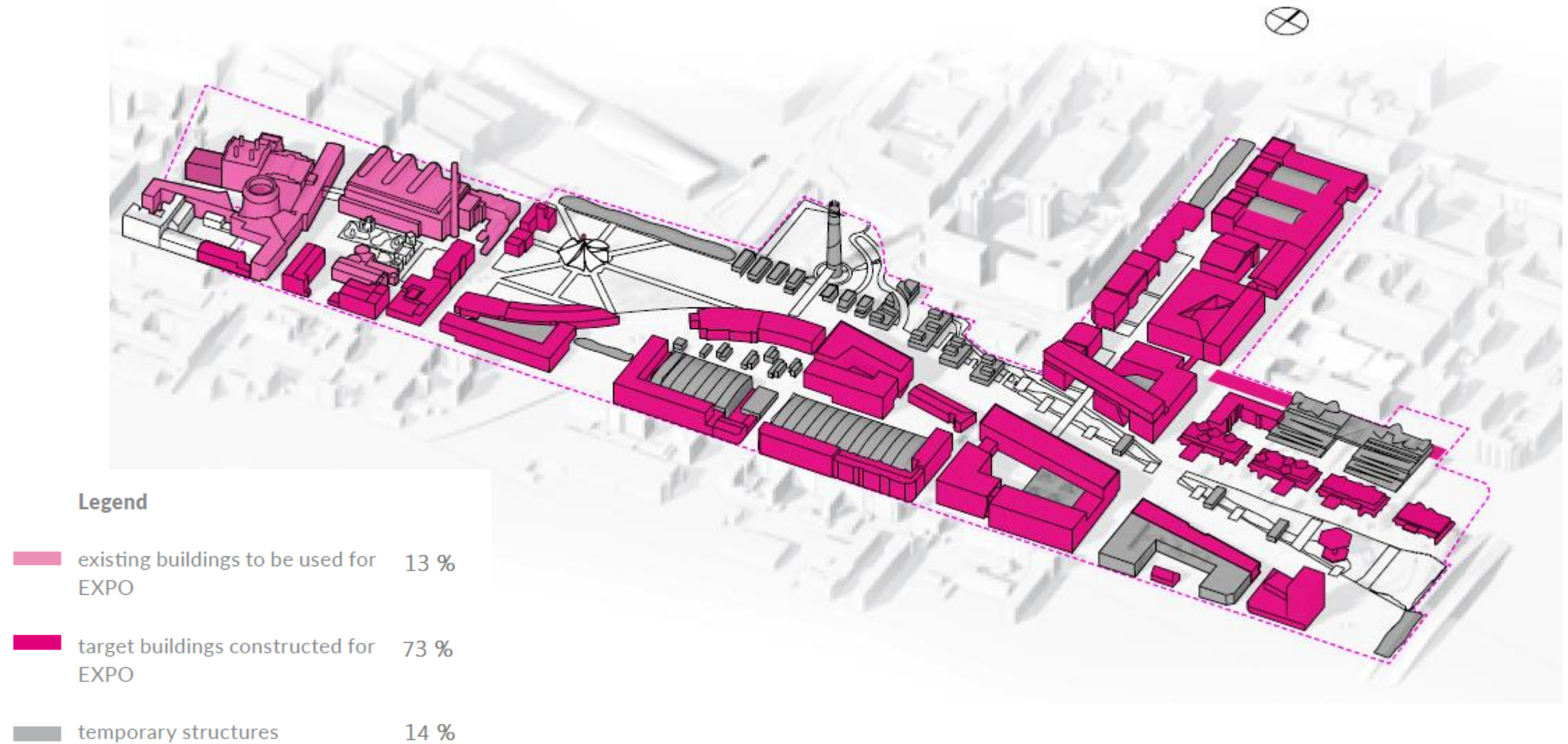




# EXPO 2022- Composition



# BUILDINGS OF EXPO





# THE TRANSFORMATION OF THE CITY AFTER EXPO

