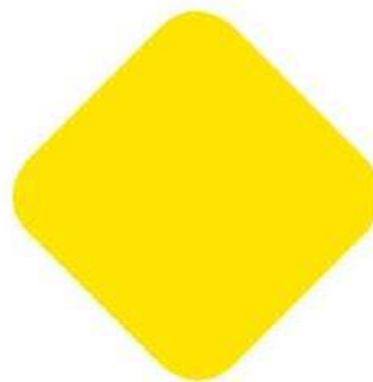


EXPO 2022
ŁÓDŹ POLSKA

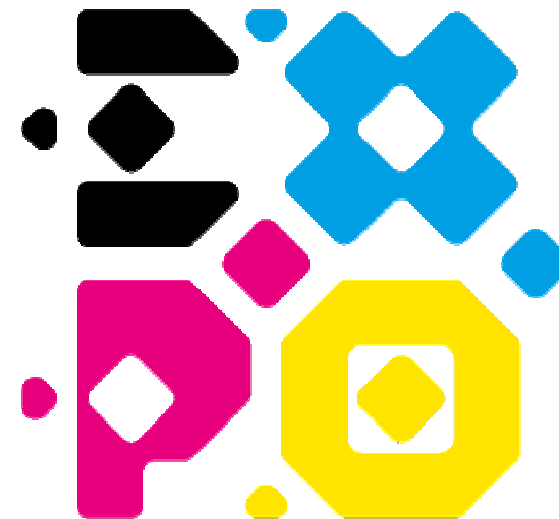
Jerzy Kwieciński
Deputy Minister of Economic
Development,
Government Plenipotentiary for EXPO
2022 Polska, Łódź

Warsaw, 19.04.2017



AGENDA

1. The EXPO's
2. The theme
3. The Exhibition value
4. Schedule
5. Questions



EXPO 2022
ŁÓDŹ POLSKA

INTERNATIONAL EXPOSITIONS

EXPO is a global event that aims at presenting cultural, scientific and technical heritage of states, nations, societies and communities.

Each EXPO has unique theme, which is fundamental challenge for humanity.



**Bureau
International des
Expositions**

- ◆ the rights to host EXPO are awarded by member states of BIE,
- ◆ each of 168 member states has one vote,
- ◆ to receive the rights, it is necessary to obtain 50% of votes.

REVITALIZATION IS A GLOBAL CHALLENGE

Owing to ongoing transformation, Poland and the City of Łódź are nowadays the promoters and the leaders of revitalization on a large scale.

Today, more than half of people live in cities and by 2050 this number will increase to almost 70% of population.

Revitalization of cities is a global challenge and condition for further development of agglomerations around the world.





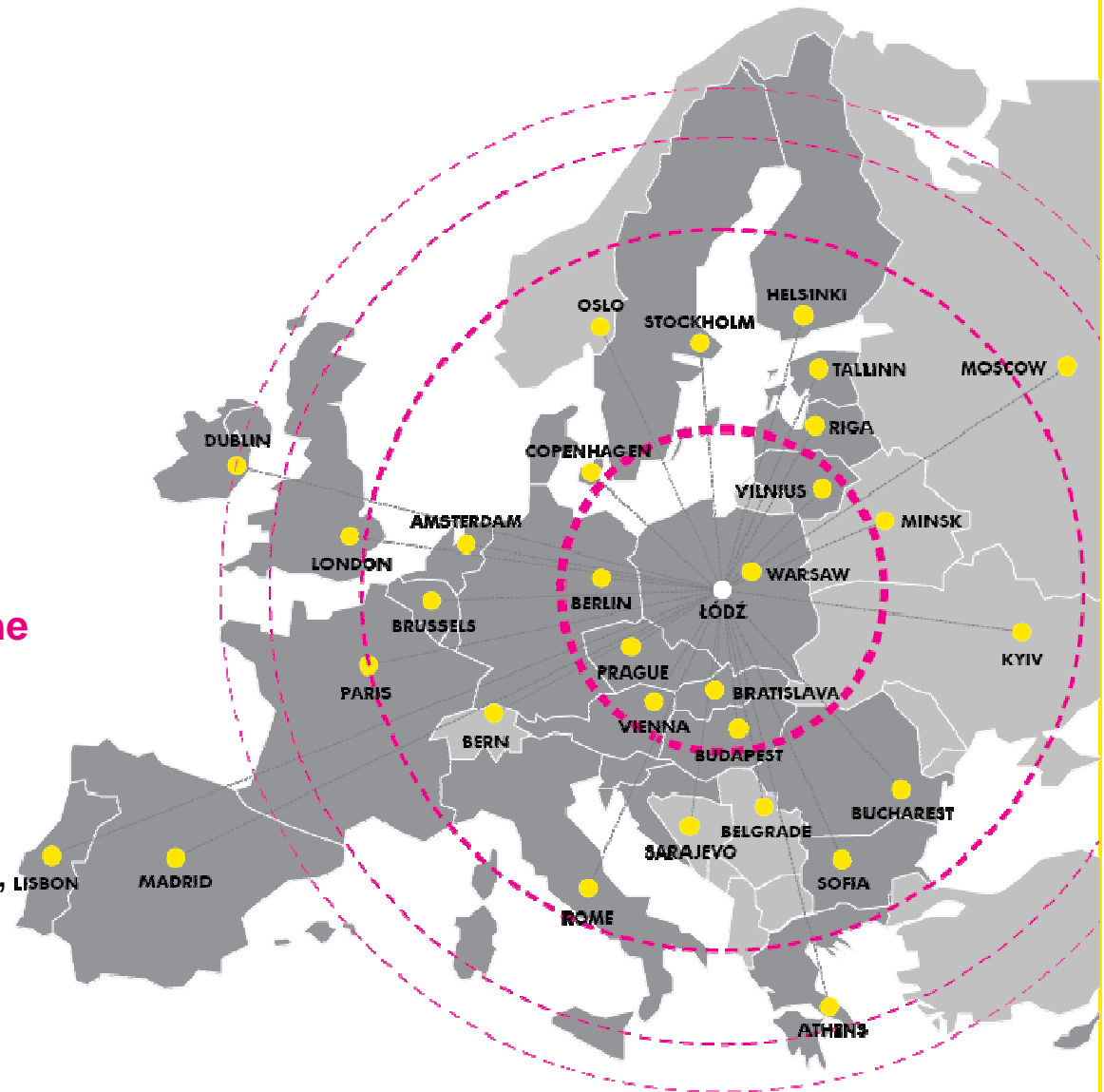
CITY RE:INVENTED

EXPO IN THE CENTRE

Idea of Poland and the City of Łódź is to re:turn the EXPO to the centre. EXPO 2022 Łódź Polska will be located in the centre of Europe, Poland and in the heart of the city.

At the same time, human is in the centre of considerations.

- ◆ more than 8 mln visitors (three months of exhibition)
- ◆ more than 130 participants (states, business, IGO's&NGO's, experts).



BENEFITS FOR PARTICIPANTS

The experience presented during the EXPO can be used by everyone – from leading government decision-makers, through self- government authorities to large and small NGO's, foundations, associations as well as scientific and business communities.

The EXPO will facilitate business networking. A platform for sharing experiences and initiating collaboration will be provided to companies from many sectors, including public utilities and urban transportation, architects or construction companies, as well as IT, smart city and new technology providers.



PROMOTIONAL VALUE

EXPO holds the attention of the social community for a couple of months, not only the visitors of the Exhibition, but also lead politicians, academic circles, enterprises.

EXPO participants – countries, cities, regions, and corporations remain objects of media attention all around the world.

EXPO is a great opportunity to present yourself, your achievements, products/solutions to the whole world.



SCHEDULE

- ◆ June 2017 *presentation of enquiry mission report*
- ◆ November 2017 *voting (other candidates, USA and Argentina)*
- ◆ 2017-2022 *preparation*
- ◆ 90 days in 2022 *The EXPO*
- ◆ EXPO+

Republic of Poland is recognized by BIE as candidate and possible organizer of EXPO.



QUESTIONS



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