

# METALEXP

IRON, STEEL, METAL PRODUCTS & MANUFACTURING TECHNOLOGIES EXHIBITION



ISTANBUL EXPO CENTER  
11-14 SEPTEMBER 2019 • HALL 9-10

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO 5174



World's leading  
**iron and steel**  
companies will meet  
again in Istanbul on  
**11 -14 September 2019!**





## **170 + EXHIBITORS**

## **25.000 + VISITORS**

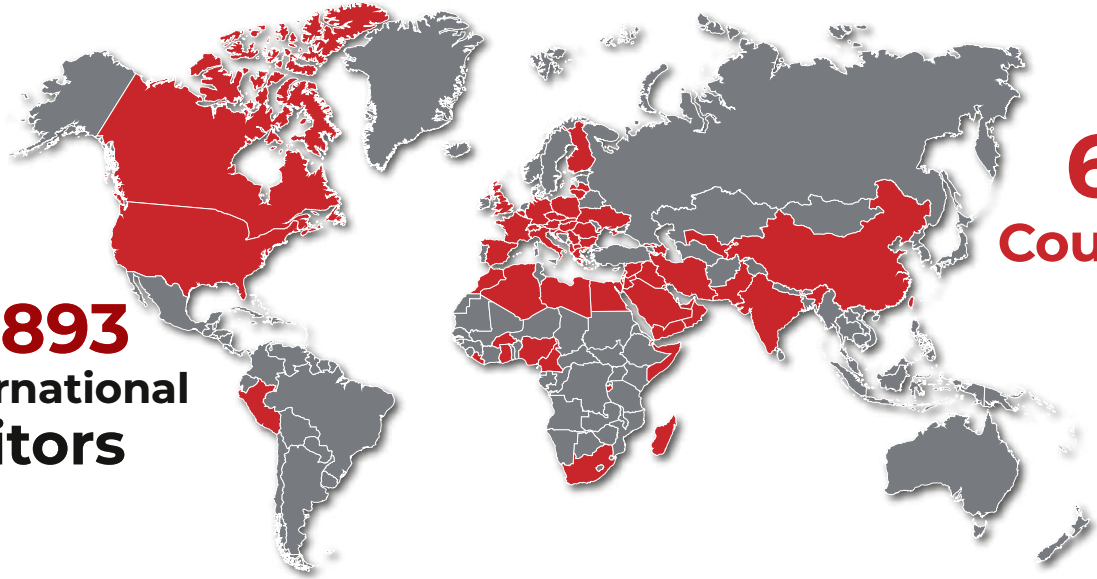
Metal Expo Eurasia, by bringing together associations and institutions providing services and products to iron and steel industry, accelerates the integration of the iron & steel and the machinery manufacturing industry into the world markets while aiming to enable them to create sustainable, profitable business partnerships through effective B2B negotiations. It is a large platform to serve important objectives such as identifying road maps that will maximize the manufacturing capacity, thus supporting policies that will respond to the demand for employment.

**Metal Expo Eurasia, the spotlight of the iron and steel industry will be held at ISTANBUL EXPO CENTER on 11 - 12 - 13 - 14 September 2019**





**14.893**  
International  
visitors



**62**  
Countries

## Visitor's Priviledge

Metal Expo Eurasia while bringing together all the professionals of the iron and steel industry, also offers unique opportunities to the participating institutions.

Visiting Metal Expo Eurasia, allows you to connect with many important business people and institutions, from industry professionals to the government bureaucracy.

## Why should I be a visitor?

- Opportunity to come together with the leading institutions of the iron & steel industry operating at global scale
- Opportunities to cooperate with the important players of the industry
- Develop bilateral relations with leading international organizations
- Acquire new investors, suppliers and business channels
- Access to the latest technology and know-how
- Acquire new business structures and opportunities through B2B meetings
- Attend to conferences that play an important role in development of the sector

AZERBAIDAN  
ALBANIA  
ALGERIA  
AUSTRIA  
BELGIUM  
BULGARIA  
BURKINA FASO  
BURUNDI  
CAMEROON  
CANADA  
CHINA  
CROATIA  
CZECHIA  
DJIBOUTI  
EGYPT  
FINLAND  
FRANCE  
GEORGIA  
GERMANY  
GHANA  
GREECE  
HONG KONG  
HUNGARY  
INDIA  
IRAN  
IRAQ  
ISRAEL  
ITALY  
JORDAN  
KUWAIT  
LATVIA  
LEBANON  
LIBERIA  
LIBYA  
LITHUANIA  
MACEDONIA  
MADAGASCAR  
MOROCCO  
NIGERIA  
OMAN  
PAKISTAN  
PALESTINE  
PERU  
POLAND  
QATAR  
R. OF SOUTH AFRICA  
ROMANIA  
SAUDI ARABIA  
SERBIA  
SLOVAKIA  
SLOVENIA  
SOMALI  
SPAIN  
SWITZERLAND  
SYRIA  
TAIWAN  
U. ARAB EMIRATES  
U.S.A.  
UKRAINE  
UNITED KINGDOM  
UZBEKISTAN  
YEMEN

# EXHIBITION PROFILE

Steel Plants  
Steel Service Centers  
Steel Traders  
Steel Producers  
Steel Production Machines  
Iron and Steel Producers  
Iron and Steel Production Machines  
Storage & Logistics  
Forgers  
Forged Steel Producers  
Distributors & Stockers  
Ship Manufacturing Industry  
Heat Treatment Equipment & Devices  
Heat Treatment Services  
Matnufacturing Industry  
Construction Iron & Steel Traders  
Construction Iron & Steel Producers  
Construction & Building Equipment  
Mold & Mold Making  
Quality Steel Bars  
Metal Casting  
Metal Service Centers  
Kitchen Equipment & Durable Goods  
Automation Technologies & Software  
Automotive & Sub-Industry  
Bright Steel Bar Producers & Traders  
Stainless Steel  
Steel Plate Processing  
Service Centers  
Agricultural Machinery & Equipment  
Bar Product Producers & Traders  
Special Steel Producers & Traders  
Crane & Hoisting Equipment  
Structural Steel Producers & Traders  
Flat Steel Producers & Traders



**PRICES**

**Domestic  
Participation Fee**

**179 €/m<sup>2</sup>**

**International  
Participation Fee**

**189 €/m<sup>2</sup>**

Square-meter pricing does not include the stand materials and installation fees

METAL  
EXPO

**Metal Expo  
PREMIUM**



# Benefits Provided to Metal Expo Premium Members

The Metal Expo Eurasia Exhibition is a platform that brings together iron and steel manufacturers, traders and consumers. The companies which have participated in this exhibition at least once, sponsored or provided support for, as well as members of the associations which have supported this event in the past years are natural members of the Metal Expo Premium.

- MEMBERS OF ISTANBUL MINERALS AND METALS EXPORTERS ASSOCIATION
- MEMBERS OF STAINLESS STEEL DEVELOPMENT ASSOCIATION
- MEMBERS OF METAL HEAT TREATMENT INDUSTRY ASSOCIATION
- MEMBERS OF TOOL MANUFACTURERS' ASSOCIATION OF TURKEY

- MEMBERS OF STEEL EXPORTERS' ASSOCIATION
- ASSOCIATION OF TURKISH MACHINE MANUFACTURERS' MEMBERS
- MEMBERS OF TURKISH STEEL PRODUCERS ASSOCIATION
- MEMBERS OF MACHINE TOOLS INDUSTRIALISTS AND BUSINESSMEN ASSOCIATION

- MEMBERS OF FLAT STEEL IMPORT, EXPORT AND INDUSTRY ASSOCIATION
- MEMBERS OF DEFENSE AND AEROSPACE CLUSTER ASSOCIATION
- MADE IN STEEL FAIR PARTICIPANTS
- TUBE & WIRE FAIR PARTICIPANTS

A discount of 30 €/m<sup>2</sup> will be applied to the list price

# Qualified Visitors Productive Meetings



# 118 Exhibitors

Thanks to the contributions from the iron & steel industry, we have organized, an iron & steel exhibition in our country which is similar to those we have visited and participated around the world. With 14.893 visitors from 62 countries, Metal Expo Eurasia has fulfilled its mission to become a meeting point with the motto “The Iron & Steel Industry Meets its Exhibition”.

Metal Expo Eurasia will continue to touch upon the sector's priorities through conferences and seminars organized during the exhibition with your support and participation.

# 14.893 visitors from 62 Countries

In the medium and long term, the exhibition aims to strengthen the integration of the iron & steel industry with the world markets and carry the Turkish industrialists forward in the global competition. Metal Expo Eurasia, where extremely successful meetings are held per the attached data, will open its doors at Istanbul Trade Center for the second time on 11-14 September 2019.

## WITH THE CONTRIBUTIONS OF MADE IN STEEL EXHIBITION



Prodotti Siderurgici

THE MOST COMPLETE ITALIAN STEEL DISTRIBUTOR



Centro Forature Profonde  
Tubi per applicazioni meccaniche

DEEP HOLE DRILLING CENTER



“Thanks to  
**Metal Expo Eurasia**  
we have come to  
the realization that  
we can accomplish  
much more by  
coming together”

Emanuele Morandi  
Siderweb and Morandi S.P.A Companies  
CEO



“I believe that  
**Metal Expo Eurasia**,  
will be a platform enabling  
Turkey to take higher  
positions in value-added  
steel production in world  
markets.”

Bojan Vucinic  
Senior Technical Manager  
Danieli Italy



**CONFERENCES**

# Conferences the industry needs

The conferences and seminars where the next 5-year period in the iron & steel manufacturing is planned and the road maps for the production of value-added products and the import regime in the strategic products are discussed, have caused excitement in the sector.

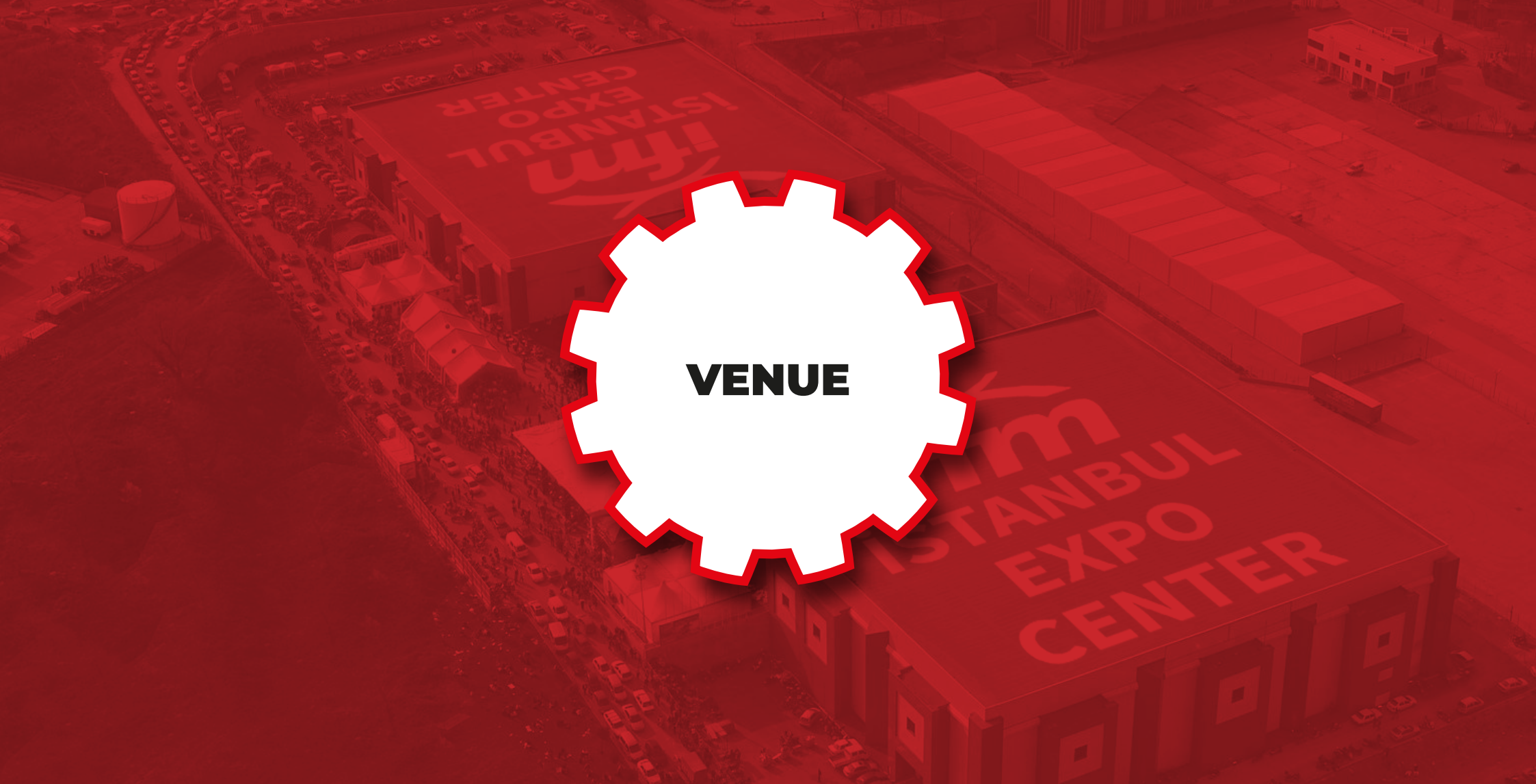


## CONFERENCE PROGRAM

- 11 SEPTEMBER 2019  
14:00 - Industry 4.0 - Digitalization in Industry
- 12 SEPTEMBER 2019  
13:30 - Macroeconomic Analysis  
14:00 - Opening Ceremony  
15:00 - Steel Production - Current Situation Production Technologies and Steel Export
- 13 SEPTEMBER 2019  
11:00 - Qualified Steel Production and Import  
15:00 - Molding and Heat Treatment Technologies
- 14 SEPTEMBER 2019  
11:00 - Overview of Machinery Manufacturing Industry and Export  
14:30 - Shipping Industrials Sector Talks

## SEMINAR PROGRAM

- 11 SEPTEMBER 2019  
15:00-17:00 - Credit Insurance, M&A Public Exchange
- 12 SEPTEMBER 2019  
10:30-12:30 -Rolling Mills and Steel Making Mill Technologies Training Seminar
- 13 SEPTEMBER 2019  
11:00-12:30 - Machine Tools and Metal Working Technologies  
15:00-17:00 - Balance Sheet Techniques and Financing Training for Industrialists



**VENUE**



# ISTANBUL EXPO CENTER

Every year, 100 exhibitions on average are held in the IEC, which has the largest exhibition area in Istanbul, the capital of Convention and Exhibition activities. Thousands of companies are introduced to new markets and find new opportunities through the exhibitions organized by WTCI in the IEC that attracts numerous visitors each year. Some of the largest exhibitions in their respective sectors in the world, attracting hundreds of thousands of visitors from Turkey and abroad every year, are organized in the IEC.

- The largest exhibition area in Turkey
- Hosts an average of 100 exhibitions per year
- There are 11 halls in 249.000 m<sup>2</sup> area
- It is located in World Trade Center Istanbul, which is a part of the international business network with over 300 members in 100 countries
- Located right next to Atatürk Airport and within the same complex which also includes WTCI Business Blocks, WOW Hotels, WOW Convention Center



**standbox**

**Exhibitors  
Relations and  
Management Platform**

Standbox is a platform that the participants of the exhibitions organized by SKY Trade Fairs can benefit from during the preparation stage for the exhibitions. This platform was created to provide participants with technical services, extra materials and set-up before and during the exhibition.

With the experienced and design award winning decoration companies, logistic providers and various product suppliers in its portfolio, the most important reason for the existence of Standbox is to be side by side with the participants and facilitate their works during the product and service procurement process.

The participants who wish to benefit from Standbox and its services, can choose the appropriate suppliers from the Accredited Suppliers section on our website.

**METALEXPO**    
Steel is Civilization

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