



Ministry of Economic
Development

*Poland's economic performance
and bilateral cooperation
with Botswana*

August 4, 2020



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Poland – country of opportunities in the heart of Europe





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Basic information about Poland

CIT 19%
PIT 17%, 32%
VAT 0%, 5%, 8%, 23%

Tax rates



GDP (PPP) 1 145 bn USD
GDP per capita 34 218 USD

16 No. of cities exceeding 200 000 inhabitants



Exports 267,1 bn USD

2nd Lowest median age in CEE (39.6)



Population 38,4 mn (6th in EU)

Polish Zloty (PLN) – exchange rates 2019



Currency

1 EUR ~ 4,3 PLN
1 USD ~ 3,8 PLN
1 GBP ~ 4,8 PLN



Area 312 679 sq km (6th in EU)



No. of Poles under 25 9,9 mn





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Poland – main economic indicators

Economic growth: + 4,0% in 2019; + 5,1% in 2018
- one of the best economic performances in Europe
- 2 times faster growth than in the Eurozone

Unemployment rate: 5,2% in 2019; 5,8% in 2018

Inflation rate: 1,6% in 2018; 2,3% in 2019

Foreign direct investment in Poland: USD 228,5 bn (end of 2018)

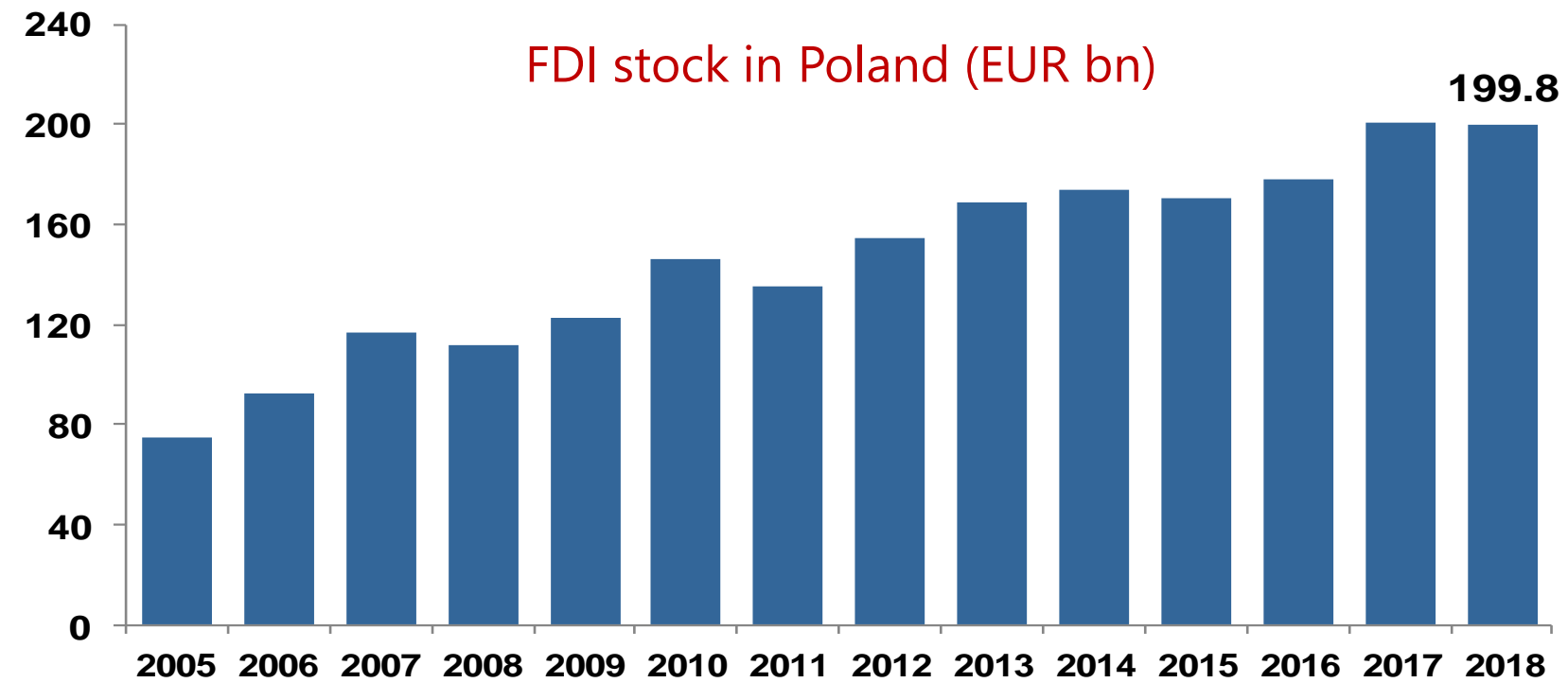
Polish direct investment abroad: USD 24,5 bn



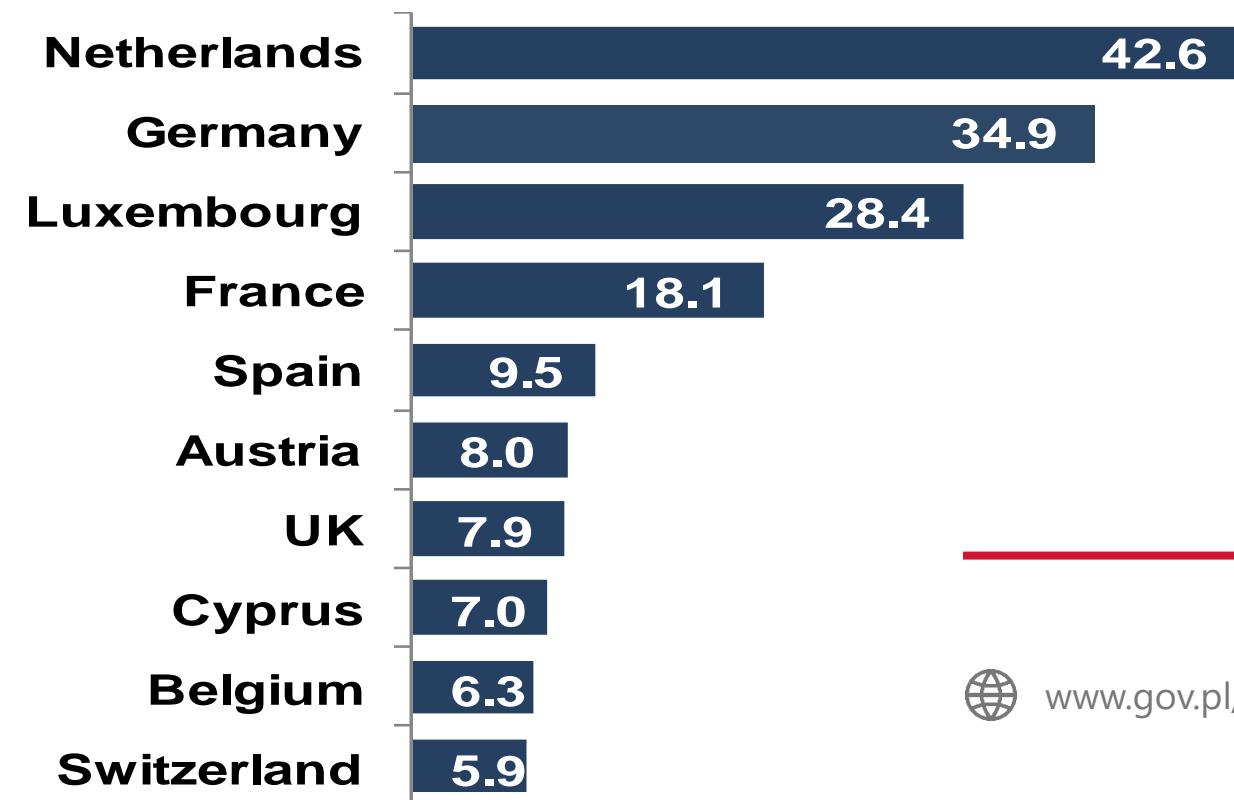


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Attractive place for FDI



Major foreign investors in Poland FDI stock in 2018 (EUR bn)



INVESTMENT OPPORTUNITIES



Automotive



Aerospace



Electronics



Business Services
Centres



R&D



IT



Domestic
appliance market



Renewable
energy



Biotechnology



Food sector



Yachting sector



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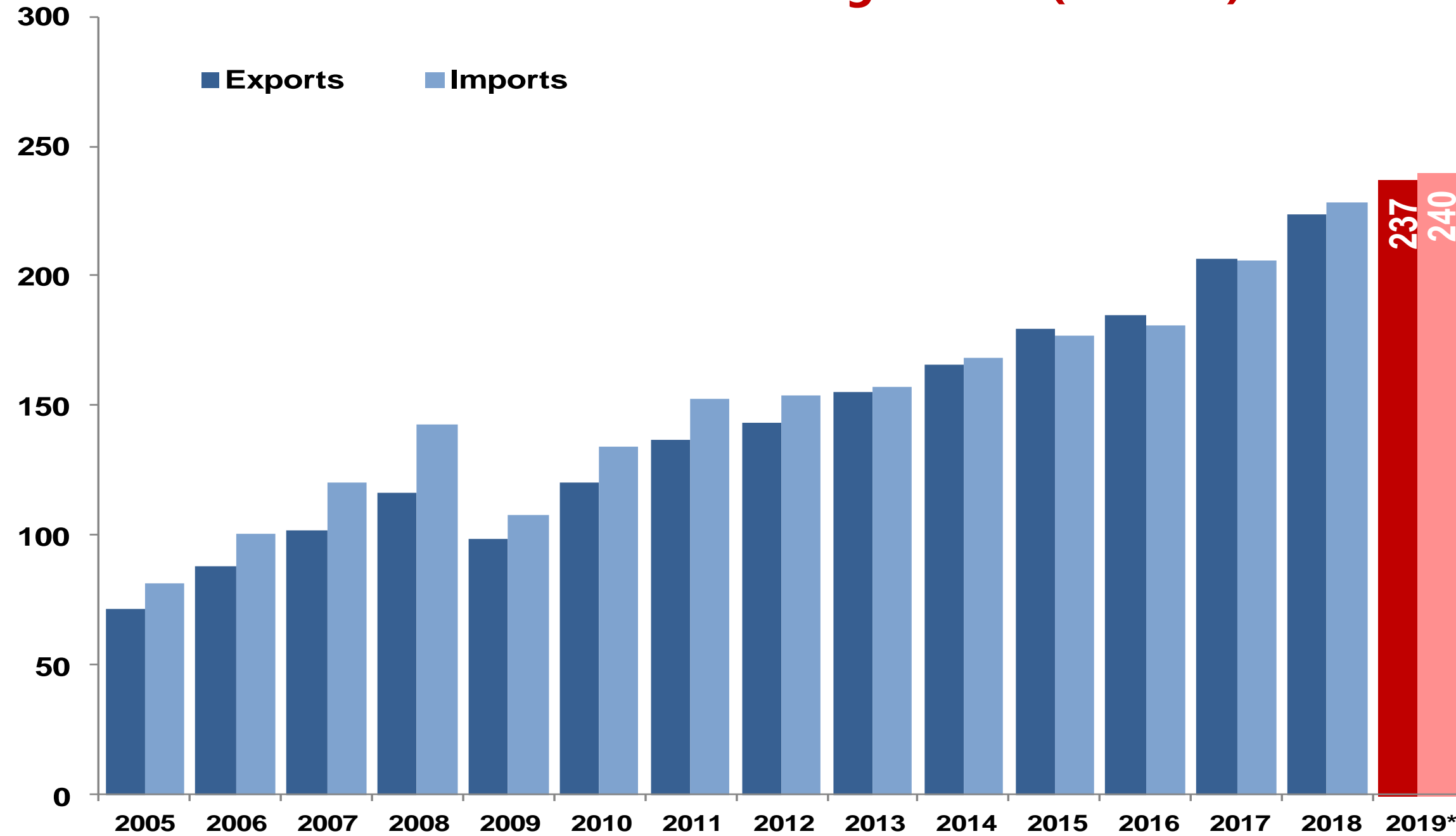




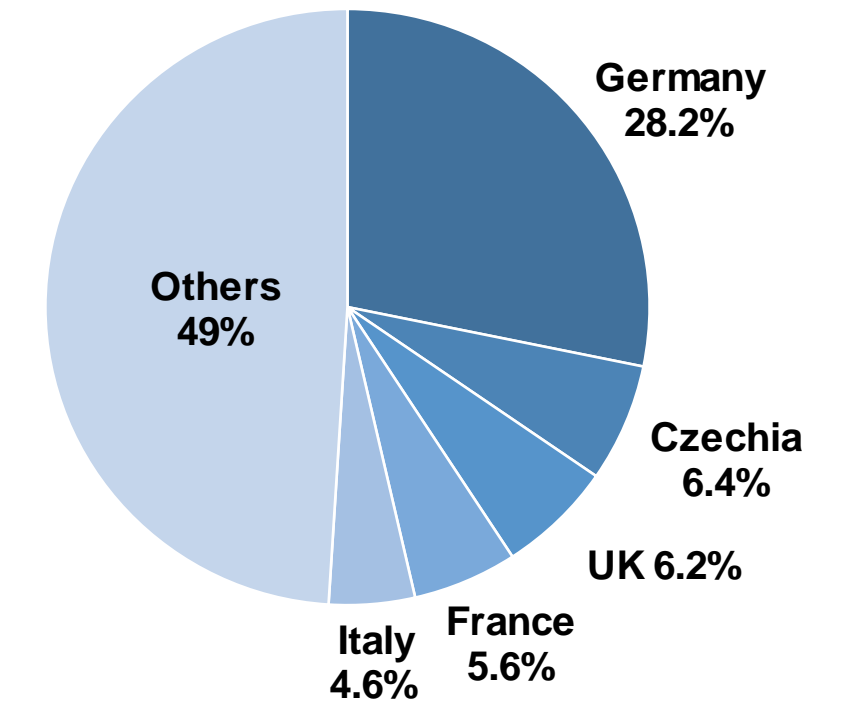
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Foreign trade

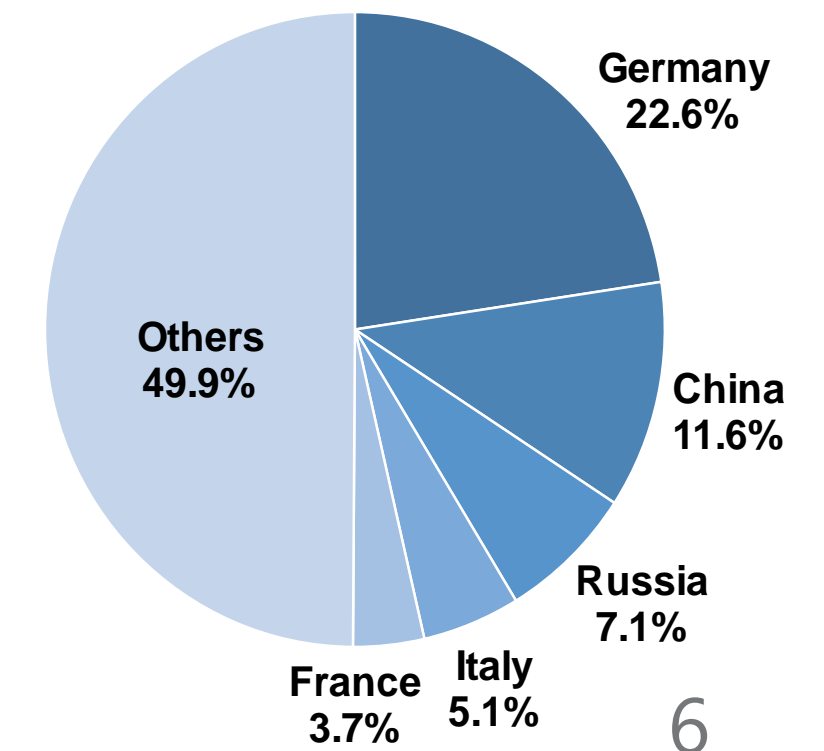
Poland's foreign trade (EUR bn)



Poland's main export partners (share in %, 2018)

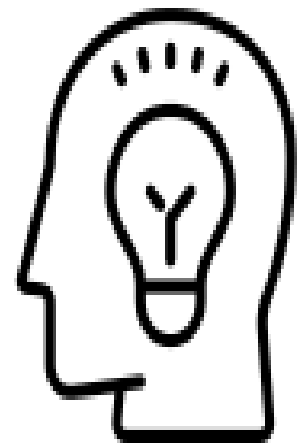
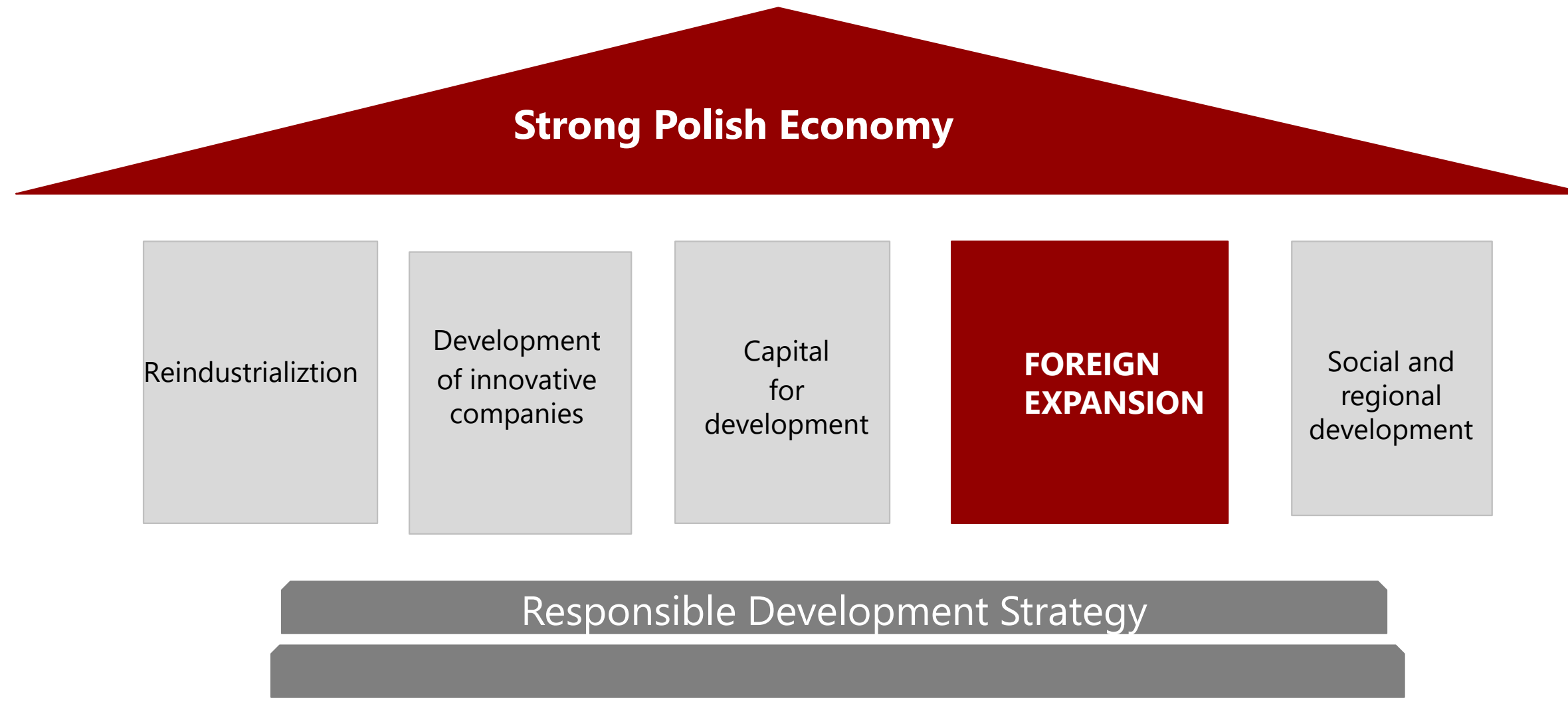


Poland's main import partners (share in %, 2018)





Foreign expansion – key factor of the Development Plan



*No country succeeds in economic development
without trade expansion*



Poland – Africa trade relations 2019 (1)



Africa is 23rd commercial partner of Poland in terms of turnover in 2019

Total turnover: **USD 6,52 bn** (25% growth, as compared to 2018)

➤ Polish exports – **USD 3,22 bn** (18% growth)

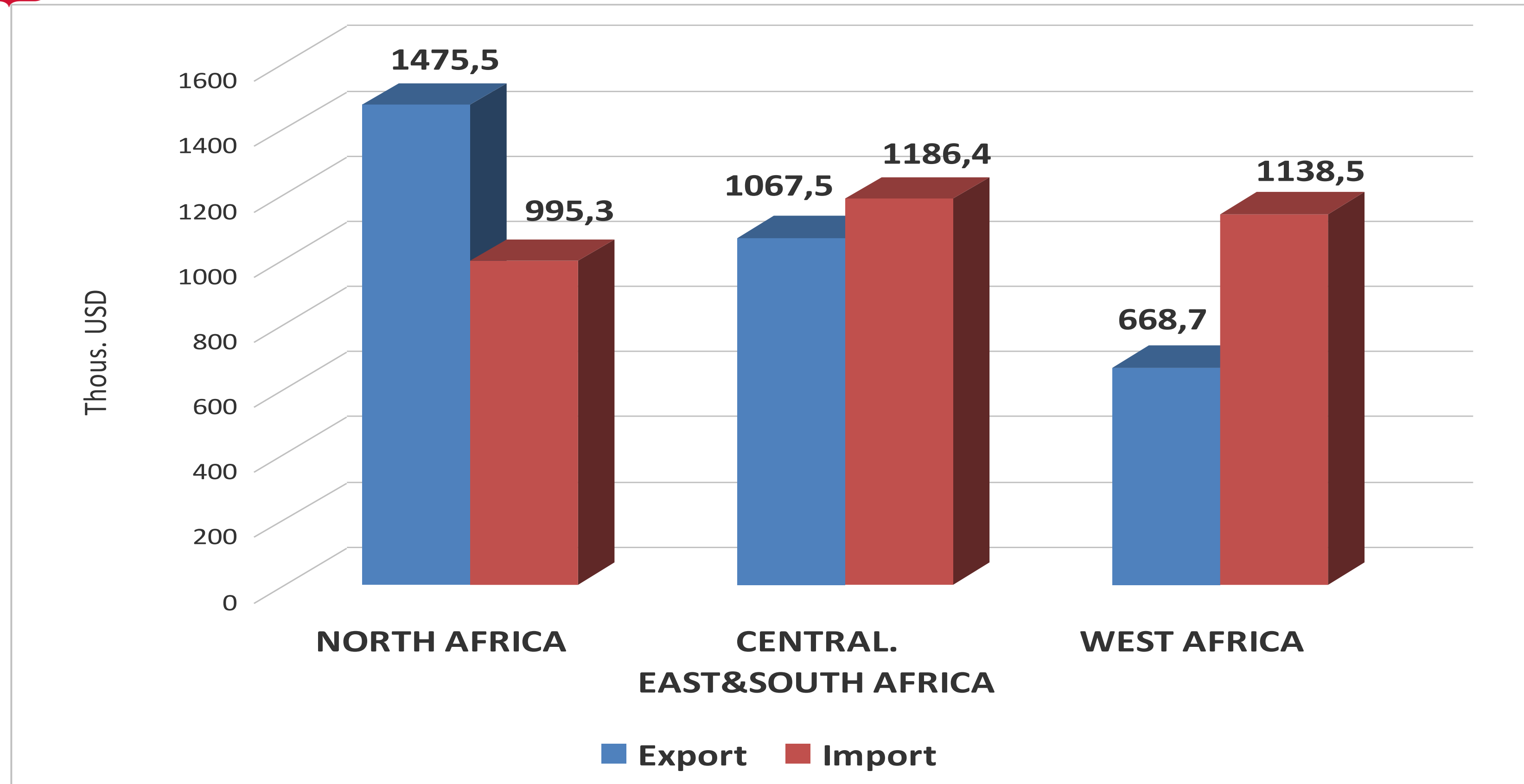
➤ Polish imports – **USD 3,30 bn** (33% growth)

Only around 1,2% share of Africa in total Polish trade exchange (both in exports and imports) – there is still a room for improvement



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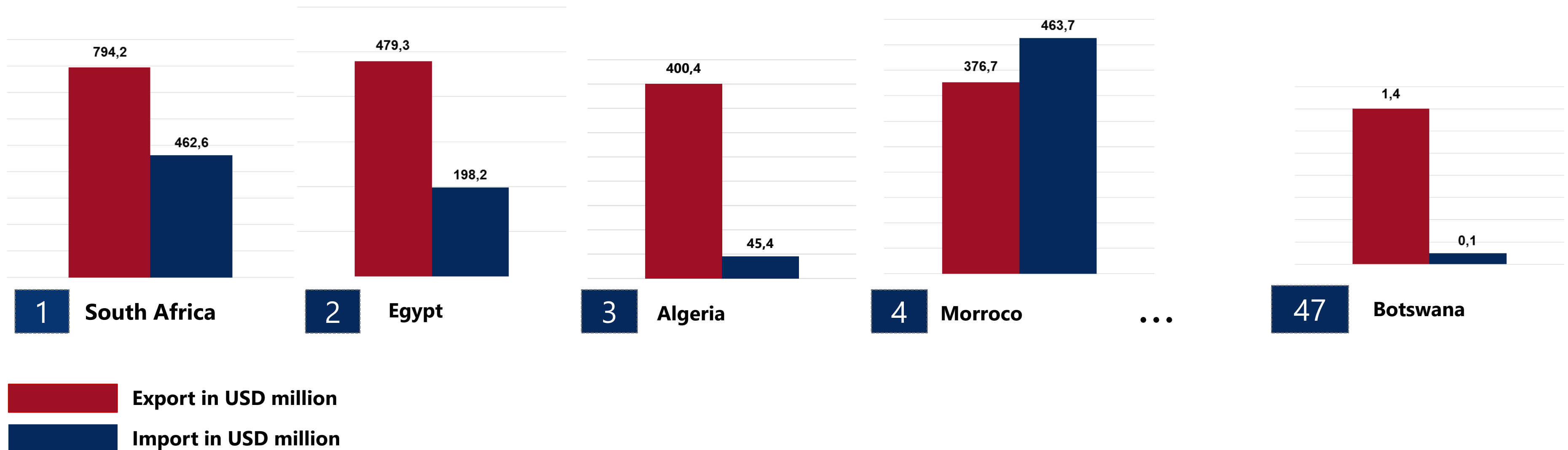
Poland – Africa trade relations 2019 (2)





Poland – Africa trade relations 2019 (3)

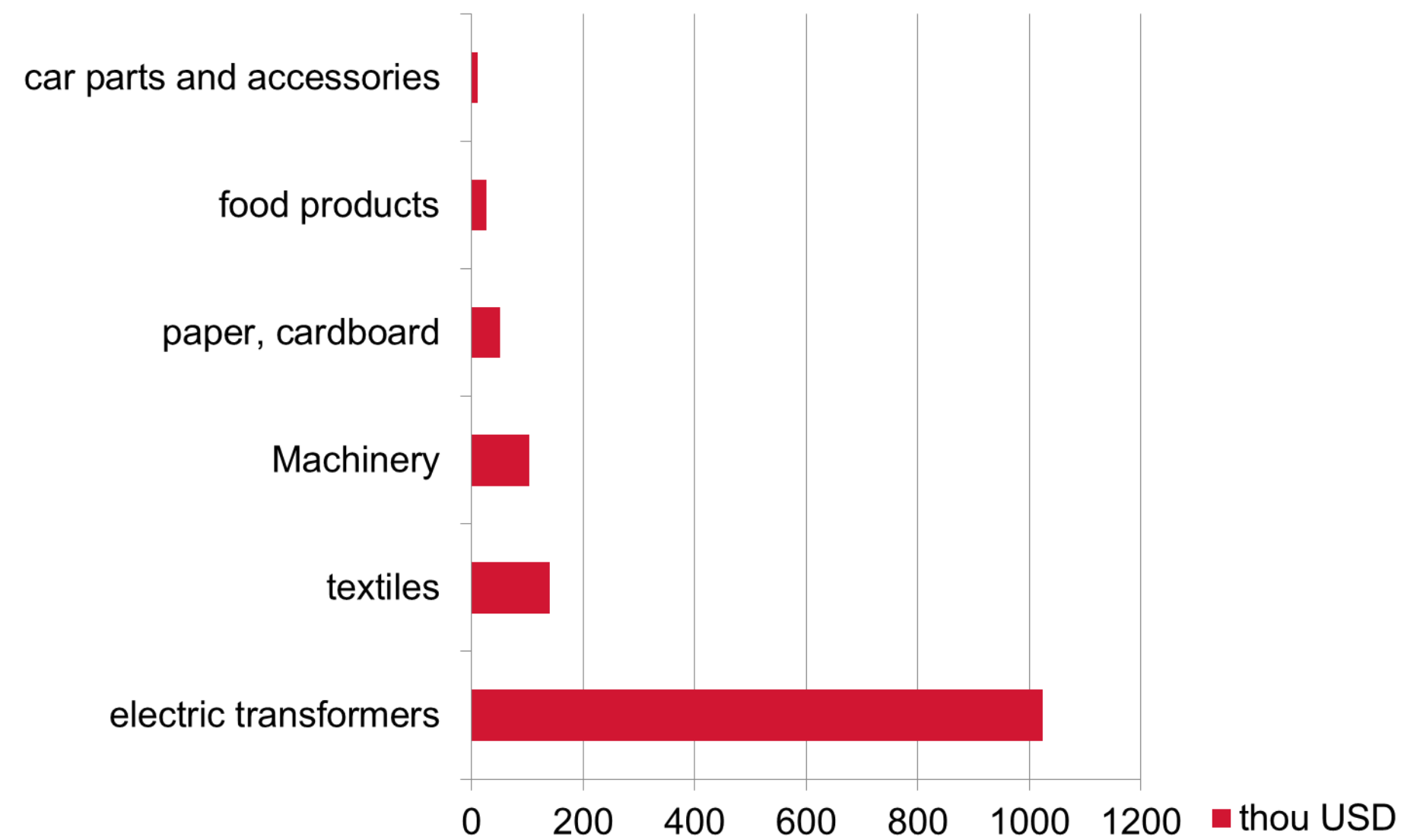
Poland's major commercial export partners in Africa (2019)



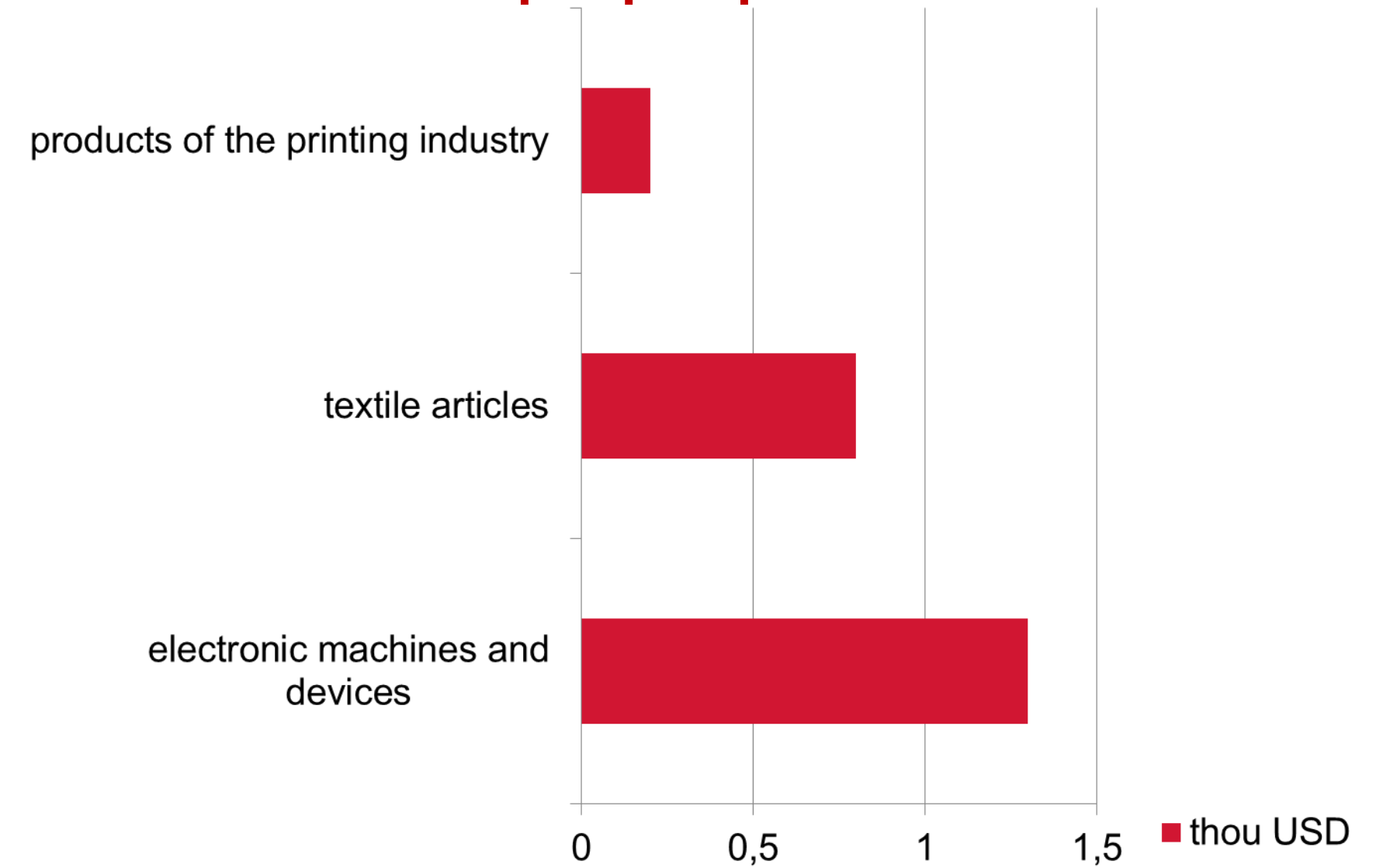


Poland – Botswana trade relations

Export 2019 – 1,45 mn USD Top export products



Import 2019 – 23,7 thous. USD Top import products





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Prospective industries for cooperation



- Machines for agriculture and food processing;
- Health sector;
- Housing construction;
- Infrastructure construction – rails, roads, etc
- Energy – construction and modernisation of energy infrastructure (lines, power plants)



PRIORITY SECTORS IN POLAND

Poland has selected 12 sectors with both export- and image-related potential to build a strong and widely recognized Polish Economy Brand.

They are:

- ✚ **Medical equipment sector**
- ✚ Machinery and equipment sector
- ✚ Beauty sector
- ✚ Polish fashion sector, including clothing, footwear, leatherware and jewellery
- ✚ **IT/ICT sector**
- ✚ Furniture sector
- ✚ **Biotechnology and pharmaceutical sector**
- ✚ **Healthcare services sector (incl. medical tourism)**
- ✚ **Polish food specialties sector/agri-food industry**
- ✚ Construction sector
- ✚ Yachts and recreational boats sector
- ✚ Vehicles and aircraft parts sector

Most interesting&promising sectors for cooperation with Botswana - marked in **bold**





Thank you for your attention

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