

Event: Webinar: **South Africa Poland Fresh Produce Virtual Business Webinar**
Date: **Thursday, 29 October 2020**
Time: **09h00 – 10h00 CET**

Time Allocation (CET)	Item	Detail
09h00 – 09h02	Welcome, agenda & webinar house rules	Erica Joubert , Senior Export Promotion Manager: Europe, Wesgro
09h02 – 09h05	Welcome	Dan Stemmer , Chargé D' Affaires a.i, South African Embassy in Poland
09h05 – 09h12	Overview on Business Opportunity in Poland and current relations between Poland and SA	Ilona Pytlarska , Sub-Saharan Africa, Poland Department of International Trade, Ministry of Economic Development
09h12 – 09h19	Western Cape and South Africa - Strategic Economic ties with Poland	Erica Joubert , Senior Export Promotion Manager: Europe, Wesgro
09h20 – 09h30	Overview on post-Covid-19 fresh fruit exports	Werner van Rooyen , Operational Manager, Fresh Produce Exporters' Forum
09h30 – 09h40	The role of the Perishable Products Export Control Board in exporting fresh fruit	Vijan Chetty , General Manager - Coastal Services, Perishable Products Export Control Board
09h40 – 09h50	How e-commerce is influencing fresh produce trade – outlook for future	Gert Steyn , CEO, Food Supply Network
09h50 – 09h57	Q&A (<i>short Q&A will follow after each presentation as well</i>)	Erica Joubert , Senior Export Promotion Manager: Europe, Wesgro
09h57 – 10h00	Closing remarks and Thank You	Jerzy Drożdż , Director of Foreign Relations Department, Polish Chamber of Commerce