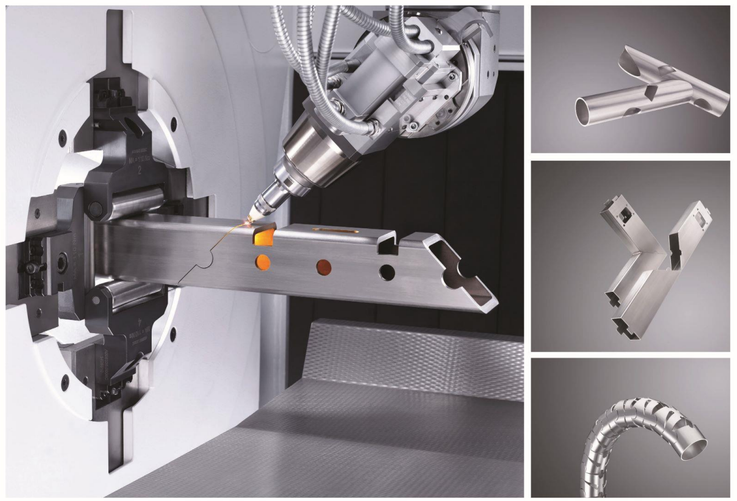
Urban Digital
מתחם תחנה סבידור
21° 09:55
זמני האוטובוסים הקרובים
120 אשקלון
3 נתב"ג
12 עפולה
480 ירושלים
5
5,15
15:30
הודעות | ביום שלישי 09.04 קווי האוטובוס של תחנת סבידור רצי
חיפוש קו
חיפוש יעד
סעינת רב-קו
קווים בתחנה
בית
language
KNOW YOUR WAY

About Urban-Digital

- Israeli technology company founded in 2013
- Smart bus shelter World leaders
- Deployed hundreds of smart bus shelters
- A subsidiary of "I.M. Segev" Israel's' leading Urban furniture manufacturer, established in 1977



Our clients

- Deployment at all major cities & transport authorities in Israel
- Deployment in Europe

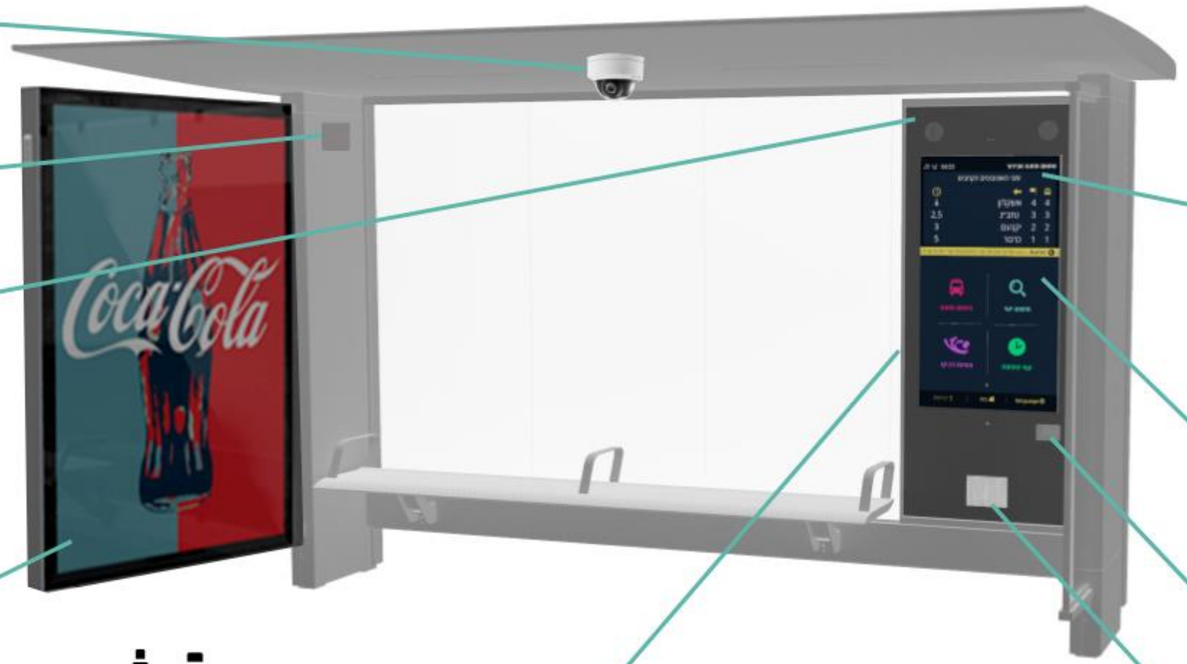
Urban Digitals' Intelligent Bus Station

Camera & Machine vision
Security control
People counting
Anomaly detection

Environmental sensors

WIFI Hot Spot

LED advertisement panel



Cell phone charger

Interactive city information point

Cell center

Smart card ticketing loading

Public announcements

THE FUTURE OF SMART BUS STATIONS

The Information Point

Passenger information

Boost travel experience with personalized travel information such as real time schedule,

trip planner, route information and Wayfinding.

City information

Let the public know about events, attractions, points of interests and tourist information using a digital city billboard and interactive maps

Communicate with the public

Your media channel to communicate with the public using real time announcements, videos, Video Calls, interactive media, and social networks via content management system.

Advertisement

Generate revenue, promote local business around the bus stop

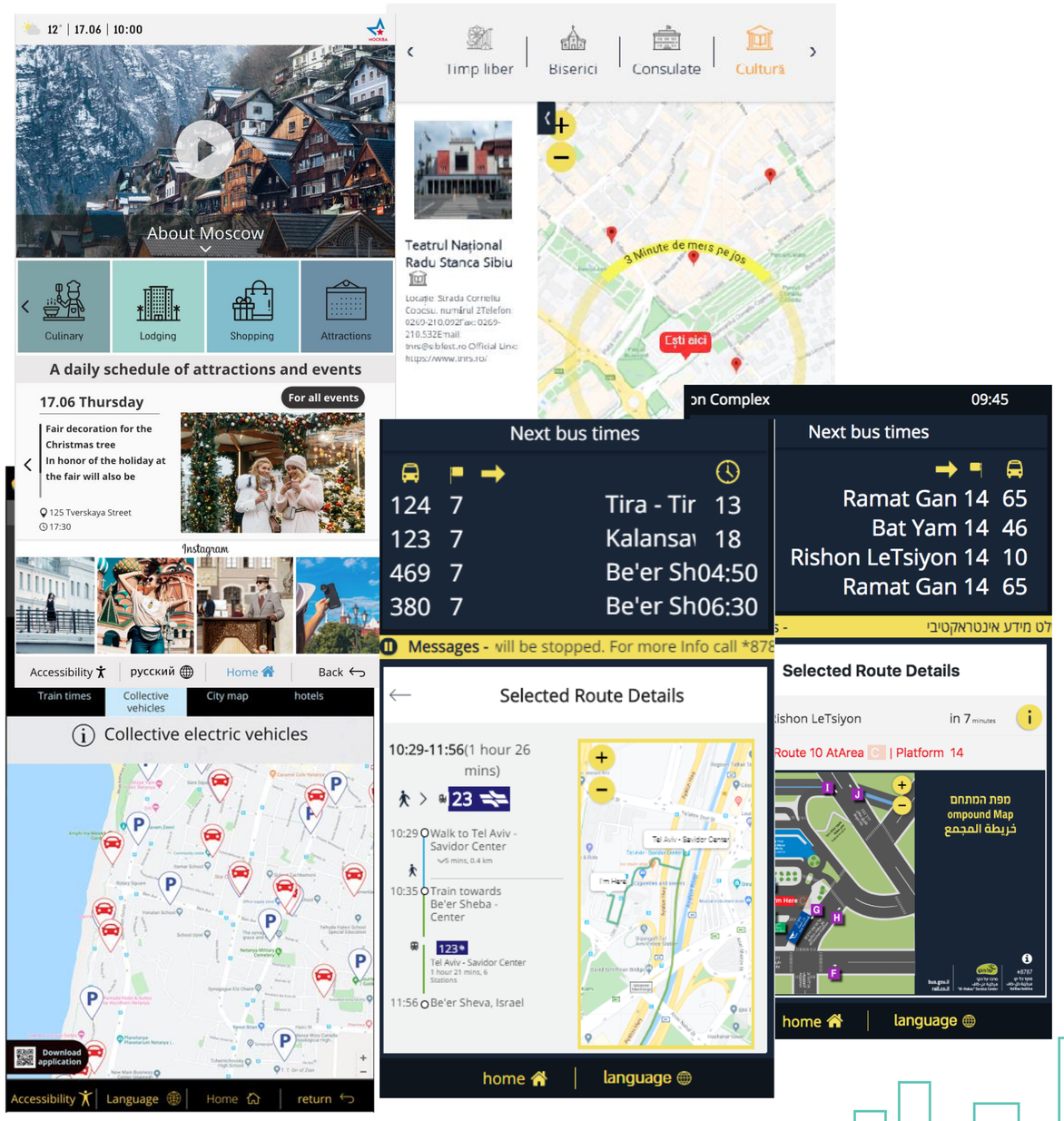
Ticketing

Smartcard loading and credit card payment

The InfoPoint applications

Add multiple applications:

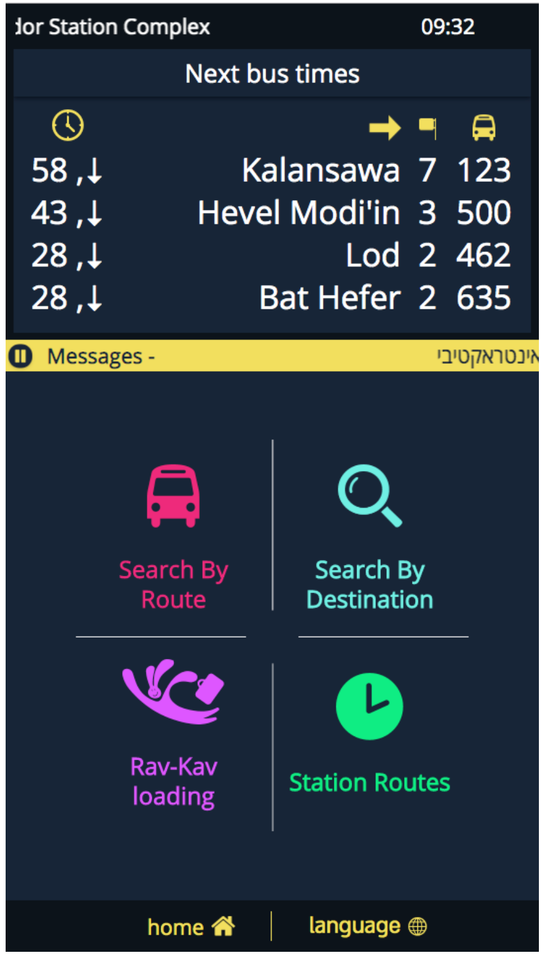
- Passenger information
- Way-Finding
- Smart Ticketing
- City information
- Car Sharing
- Office park business index
- Security



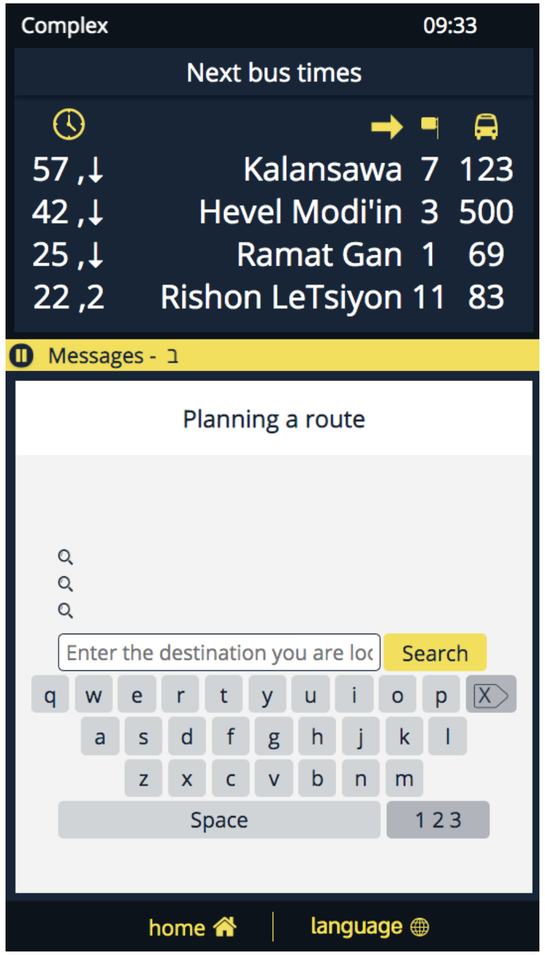
Car sharing application

Passenger information screens

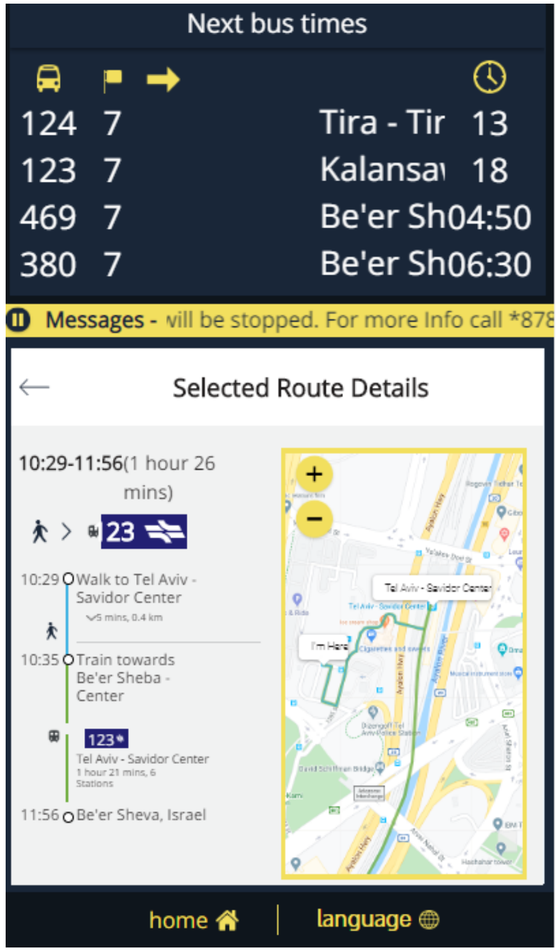
Real time information & Home screen



Search destination

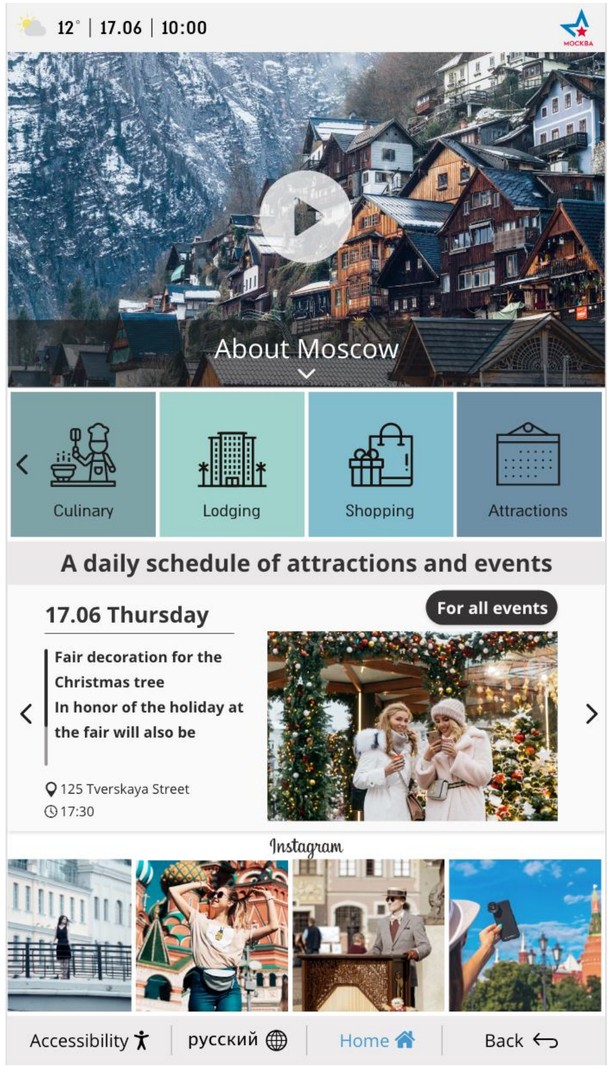


Route information



City information screen

Home screen



Media window

Scroll menu

Social networks

Main menu

Coming evets and messages

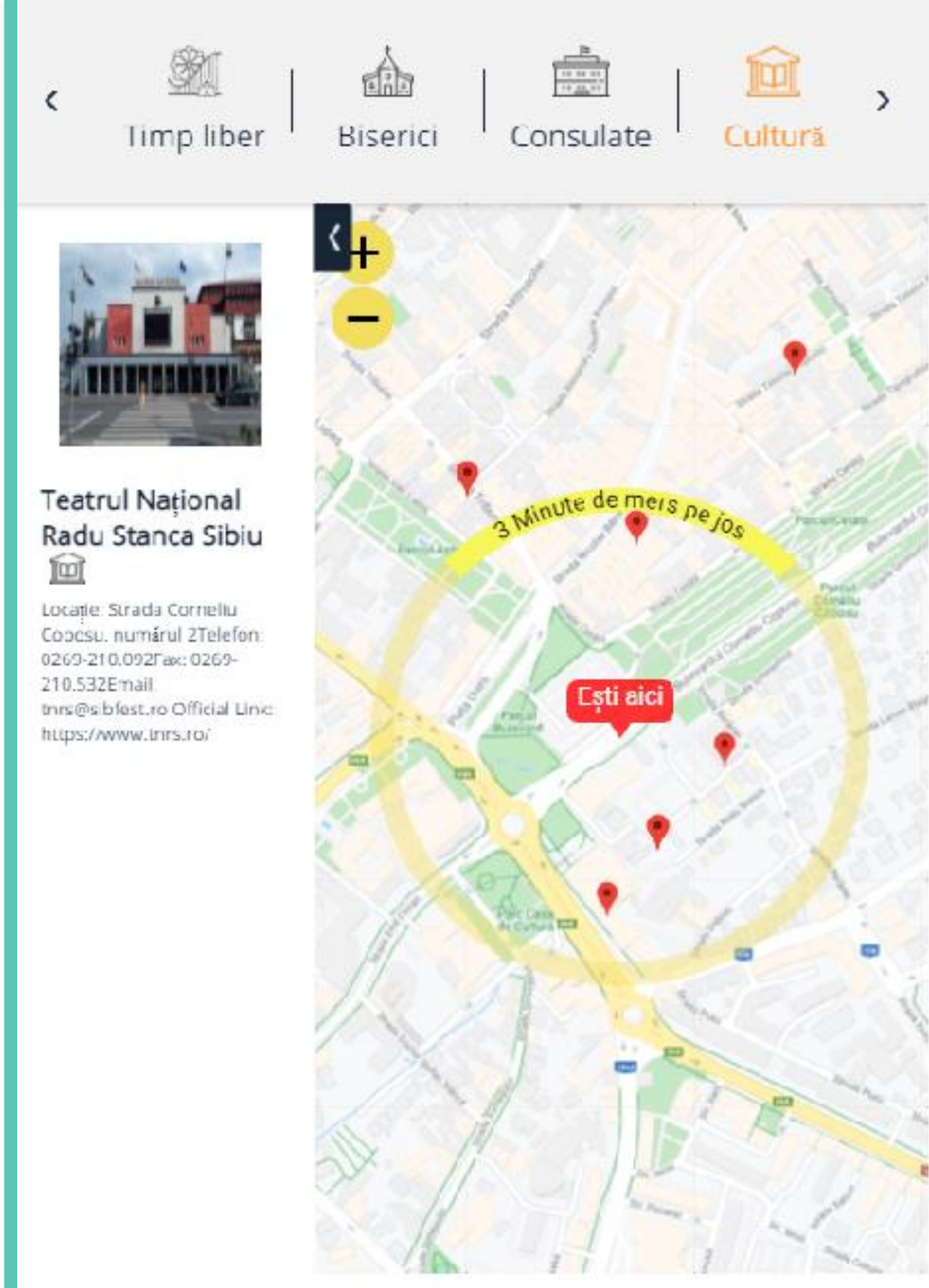
Multilingual

Interactive city maps

Points of interest, attractions, events, restaurants and hotels

Support small businesses by directing people to them

Support tourism with tourist information



Smart Ticketing

- Integrated smart ticketing
- User can select a payment plan
- Payment plan is loaded to the smart card with new credit and payment is done using a credit card

Security at the Bus Stop

Monitoring

Monitor bus stop area by the city security center

Remote guard

On-demand personal monitoring

Video call

Video call to report events or to get help

SOS button

Emergency button to call the security forces

Emergency crowed management

Announcement and visual media to direct the crowed on special events

Artificial Intelligent

People Counting

Collect information about people in the station and send alerts if above threshold

Anomaly Detection

Detect violent or vandal behavior, vehicle blocking the station, objects left behind

Solar-InfoPoint

- Solar powered
- 100% green power
- Support all InfoPiont features
- 12" inch touch display
- Smart card and credit card

Tel Aviv Metro
"Fast to the city" project

- 400 InfoPoint units are being installed
- Part of BRT project connecting 17 municipalities

Ashdod city –
"Green Wave" project

- Seventy smart bus shelters
- Multi-featured
- Includes smart ticketing, anti-vandal monitoring
- Connected to municipal control room

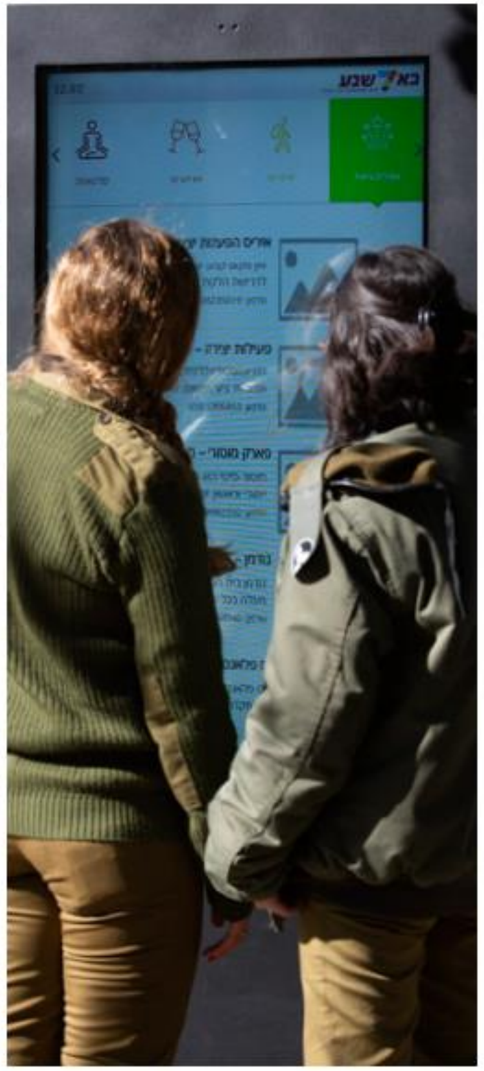
Tel Aviv Bus terminals

- Twenty-two units in one bus terminal
- Passenger information, Terminal Wayfinding, Smart ticketing,

Piatra Neamt, Romania

- Deployment of 80 smart bus shelters
- Full integration with city & passenger information
- People counting, AI based anti-vandal alerting
- Environmental sensors and air quality indicators

City of Sibiu, Romania

- Full integration with city and public
- transport information systems
- People counting, environmental sensors

Thank you